Memorandum

To: Faculty Senate  
Seton Hall University

From: Karen E. Boroff, Ph.D.  
Interim Provost and Executive Vice President

Re: Approval of Online Ed.S. in Education Leadership  
(2018–F9–19)

Date: March 15, 2019

The Office of the Provost is in receipt of the proposal for the Online Ed.S. in Education Leadership which was approved by the Faculty Senate on October 19, 2018.

The CEHS currently offers the M.A in Education Leadership, Management and Policy – National Online program (NOL). The proposal is to allow for students to earn the Ed.S. degree in the NOL, which can be accomplished by converting ELMP6005, Statistical Methods, to an online format. Approval has already been given to proceed with this conversion. In making this change, interested students will be able obtain the Ed.S. degree online. In approving this change, the proposed MA/Ed.S. – NOL program becomes equivalent in terms of coursework to the ExMA /Ed.S., which is offered in a blended format.

This change will allow the Department of Education, Leadership, Management and Policy to attract a new market of students who are unable to come to campus to attended one of the blended programs offered, e.g. Athletic Directors or Special Administration Administrators. The NOL program indicates that it has lost 20 potential applicants in the past three years because of the lack of the online Ed.S. degree option.

In response to the question as to whether this new Ed.S. online program would cause a decrease in the enrollment of other master's programs in the CEHS, I was assured that the overall strategy is “to increase enrollment, maintain current expense levels within the programs, and not to compete with existing programs.” The hope is to compete nationally with the other Ed.S. online programs.

In terms of learning objectives, these programs already have Educational Leadership Constituent Council (ELCC) approval and they have been vetted thoroughly by the various professional organizations and accreditors.

Given what appears to be a good strategic step in serving students and making moves towards increased sustainability of the graduate programs in CEHS, along with the fundamental premise that enrollments will be such that both formats will thrive, I approve this change. If we learn otherwise, adjustments will have to be made to one or both of the delivery formats.