


Memorandum

To: Faculty Senate, Seton Hall University

From: Karen E. Boroff, Ph.D. 
Interim Provost and Executive Vice President

Re: MBA Program Expansion, Shanghai (2018-FS-03)

Date: February 22, 2018

The Office of the Provost is in receipt of the Faculty Senate approval, given February 9, 2018, of the Stillman expansion of the MBA program in China to the additional location in Shanghai.

Based on the review by the Faculty Senate, the Library Financial Support Statement, and the strong recommendation of Dean Strawser of the Stillman School of Business, I am pleased to agree with the expansion our MBA program with a concentration in Management to an additional location in Shanghai, China.

These programs are offered in collaboration with a Chinese partner, Viagold, and are taught in Mandarin. The program content mirrors that offered here on campus, and while there is assistance to identify qualified faculty in China, those faculty and the coursework come under the review and supervision of our faculty in the Stillman School of Business. The programs target experienced business professionals, who would not come to campus for this degree. We find that these programs strengthen and extend our international profile.