

ANNALISE MATULEWICZ



Professional Experience:

- *Principal Performance Coach & Leadership Consultant*, Build IN, LLC
- *Leadership Consultant*, The Center
- *Strategic Relations Director*, ALL4 Inc.
- *Director, U.S. Sales Operations*, V.U. Telepresence
- *Executive Sales*, De Lage Landen

Education:

- M.A., West Chester University, Industrial & Organizational Psychology
- B.S., Virginia Tech, Marketing & Management Business

Professional Affiliations:

- International Coach Federation (ICF)

Professional Background

Annalise Matulewicz is the Principal of Build IN, a performance coaching and leadership consulting practice that believes the space for personal development is boundless and that through connection, there are endless possibilities for the person and their place. As a performance coach, Annalise invites her clients to bring their whole self to leadership; impacting both a personal and professional transformation. Based on experience and backed by science, Build IN has developed a powerful, paradoxical strategy to driving results from both an organizational and individual perspective that begins from the 'inside' and is captured in all service areas including coaching, culture and training programs.

Annalise has over 20 years of experience driving results across various organizational functions including sales and marketing, human resources, operations, and finance.

She is recognized as a Thought Leader and catalyst for positive change because of her ability to engage, develop and train performance driven teams. The foundation of her success begins with her ability to foster a collaborative climate across multiple divisions within an organization while identifying and resolving inefficiencies in processes and programs.

In addition, Annalise is responsible for reviewing recorded coaching engagements and providing feedback to executives pursuing certification through the Leadership Coaching for Organizational Performance program, offered at American University and Rutgers University. She is also an adjunct professor for West Chester University and teaches a graduate program in organizational psychology.

Prior to coaching, Annalise was in charge of revenue generation and recruiting for a multimillion-dollar engineering firm. Under her leadership, the company was recognized as a fastest growing private company in America and a Best Places to Work in Pennsylvania. Annalise is a certified coach accredited by the International Coaching Federation and Leadership Coaching for Organizational Performance program.