2018-19 STUDY ABROAD PROGRAM DESCRIPTION

This memo covers travel courses held in the Winter Break, Spring Break, and Summer of the 2018-19 Academic Year. Information is due in the Office of the Provost no later than

- October 1st: Winter 2018-19
- October 1st: Spring Break 2019
- October 30th: Summer 2019

The Provost’s Office should also be informed at least three months in advance of all other Seton Hall-sponsored student trips, including service projects, tours, and competitions, with basic information about attendees, State Department status of destinations, contact information, and the like. Forms for these travel programs will be provide shortly by separate cover.

For courses, faculty provide estimates of program costs to the students and to the college. If program plans are not yet finalized, please provide an estimate of costs. All information except faculty cell phone and faculty emergency contact will be used for advertising on the web.

As in past years, faculty planning a trip should check and report on the State Department Watch List status of the proposed venue or venues. The offering of each course should be explicitly authorized and endorsed by the Dean of the respective College. Ideally, proposals should be sent to the Provost’s Office by the Dean’s Office after the Dean’s review. No travel courses should be advertised to students before this is authorized in writing by the Provost’s Office. However, courses for which these forms have been submitted may participate in the Study Abroad Fair before official approval. Please contact Maria Bouzas at the Office of International Programs to participate in the Study Abroad Fair.

Special notes:

- For Spring Break and Winter courses, departments proposing more than one course should explain their basis for predicting that the population of interested students is large enough to support two courses with healthy enrollment.

- Note that only summer travel courses can include travel during the summer. Courses cannot be listed in Fall or Spring that include travel in the summer.

- Students on probation level II or higher are not allowed to study abroad. Faculty should incorporate this restriction into any materials or interest meetings they have.
• If faculty are using a company to organize logistics they should submit the approval paperwork after getting a tentative trip itinerary and quote from the company.

• Instructors do not need to seek discounts for every travel course (for example, for Winter and Spring courses for undergraduates for which most students will be covered by comprehensive tuition) but no discount can be applied retroactively to courses already complete for which a discount was not yet approved.

• There will be a mandatory meeting in the Fall semester with all faculty leading trips abroad in September, organized by the Office of International Programs.

We continue to seek more definite information for the students of the total cost of the entire experience, more in advance. As part of this effort we also intend to regularize procedures vis-à-vis whether professor travel costs are covered by a) the professor, b) the college, c) volume discounts arranged through travel agents and/or d) a portion of student travel costs. Please ensure that students are aware of likely costs in advance.

Please fill out the following information for each course, as well as the accompanying spreadsheet. On the spreadsheet, please take special care to include the projected number of students for the course and your basis for that projection.

Title of Program: Doing Business in Brazil

Course Number and Title: CORE TBA

Cross Listed Course Information if Applicable: BINT 4914/6914 Doing Business in Latin America

Number of Credits: 3

State Department Watch List Status (and date verified): No travel warnings or alerts issued for Brazil. Verified 7/9/18

Faculty Sponsor Information
  Name(s): Larry McCarthy
  Department(s): Management
  Email Address(es) for Web: mccartla@shu.edu
  Cell Phone Number(s) – Office Use Only: 973-303-3631
  Emergency Contact(s) – Office Use Only: Barbara McCarthy

Banner account for collection of funds (note that faculty do not collect or distribute travel funds personally and a University account must be used for all collected funds): All funds collected will be deposited with Melody, Admin. Director at Stillman.

Destination City and Country: Rio De Janeiro, Brazil.
Dates of Program: January 4-11, 2019.

Detailed Program Description: The class is one of a series of Doing Business in … classes which the School of Business has offered in the last few years. The format will be a combination of presentations by Brazilian business people, multi-national companies, government agencies along with visits and tours to important tourist and cultural sites. The business program is being put in place by ISP, a company which the Stillman School has used for previous classes. The group will assemble in Rio de Janeiro on January 4, will have presentations and cultural visits throughout the week, before returning to the US on January 11. Students will stay in Arena Ipanema Hotel. A number of classes will be held on campus prior to departure to introduce the group to the economy and culture of Brazil.

Short Description for Web: A course designed to combine a cultural, historical and contemporary economic perspective of Brazil, with an emphasis on Rio de Janeiro. Students will be exposed to Brazilian business and the economy as well as questions related to human rights, catholic social teaching, and environmental rights. The course will be a combination of readings, lectures, site visits and interaction with business and industry as well as government officials.

Program Costs to Student in Addition to Tuition: Land costs $2,200.00.
Travel: International travel to be arranged by the individual student.
Local Travel: Airport transfers and travel to presentations are built into the land cost by provider ISP.
Lodging: Built into the land cost by ISP. The hotel suggested is the Arena Ipanema.
www.arenaipanemahotel.com.br
Meals: Breakfasts included, welcome lunch and farewell dinners built into cost by ISP.
Other (describe):
Portion of instructor travel costs: Cost of faculty air travel and land costs are built into student cost.

Relation of Seton Hall programming and existing programming by cooperating entities: No cooperating entities aside from company visits organized by ISP.

Basis for SHU grade in the course: Term papers (2) one on social issues and one on the economy of Brazil (50% of course grade)
Course participation (35%)
Short answer responses on assigned readings (15%)

Attendant Activities: None other than those described above under “Detailed Program Description.”