

Deborah Visconi

NEW JERSEY HOSPITAL LEADER AND INNOVATOR



BACKGROUND

Born in Brooklyn to parents born in Puerto Rico, Deborah Visconi's life and leadership reflect the resilience, determination, and public service values shared by many Latino families in the United States. With more than 25 years of experience leading complex healthcare organizations, Visconi has built a nationally respected career grounded in firsthand clinical experience and operational leadership. She began her journey on the front lines as a phlebotomist and medical technician, rising through progressive leadership roles to become President and CEO of Bergen New Bridge Medical Center—one of the largest publicly owned hospitals in the nation.

CAREER

Visconi is widely recognized as one of the first wave of Latinas to become a hospital CEO in NJ. She is the inaugural CEO of Bergen New Bridge Medical Center and a national advocate for a model for integrated, mission-driven care. Her leadership has strengthened acute care, behavioral health, addiction treatment, and long-term care services while expanding access for underserved and multicultural communities. She is widely known for advancing innovative, community-based care models that bring healthcare directly into neighborhoods and to patients most in need. Under her leadership, the medical center has earned national recognition for safety, quality, and patient-centered care.

IMPACT

Visconi is widely recognized as the first Latina hospital CEO in New Jersey, as well as the first Latina board chair of the NJ Hospital Association. She is a national advocate for safety-net hospitals and equitable healthcare delivery. During the COVID-19 pandemic, she led by example as the first hospital CEO in New Jersey to receive the vaccine.

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