

SETON HALL UNIVERSITY

New Student Convocation

August 25, 2024



Executive Cabinet

Reverend Monsignor Joseph R. Reilly, S.T.L., Ph.D.	<i>President</i>
Matthew Borowick '89/M.B.A. '94	<i>Vice President for University Relations</i>
Monica Burnette, Ph.D. '17	<i>Vice President of Student Services</i>
Kimberly A. Capadona '98/J.D. '01	<i>General Counsel</i>
Edward J. Bishof '80/M.B.A. '88	<i>Interim Vice President for Finance and Chief Financial Officer</i>
Paul E. Fisher Jr., M.P.A. '98	<i>Chief Information Officer</i>
Reverend Colin Adrian Kay, M.Div. '05	<i>Vice President for Mission and Ministry</i>
Erik Lillquist, J.D.	<i>Deputy Provost, Chief Administrative Officer and Executive Vice President</i>
Patrick G. Lyons, M.B.A., M.S.T.	<i>Executive Vice President, Chief of Staff and Operations Officer</i>
Alyssa McCloud, M.A. '04/Ph.D. '09	<i>Executive Vice President for Enrollment Management and Recruitment</i>
Amy F. Newcombe, M.Ed. '97/J.D.	<i>Executive Vice President for Board Affairs and University Strategy</i>
Jon Paparsenos '99	<i>Vice President, University Advancement</i>
Katia Passerini, Ph.D.	<i>Provost and Senior Executive Vice President</i>

Keynote Speaker



Bryan Crable, Ph.D.

*Founding Dean, College of Human Development,
Culture, and Media*

*Professor in the Department of Communication,
Media, and the Arts*

Prior to his current appointment, Dr. Crable served as Professor of Communication/Rhetorical Studies and Founding Director of the Waterhouse Family Institute for the Study of Communication and Society (WFI) at Villanova University. Through the activities of the WFI, Dr. Crable helped highlight and celebrate the connection between communication and social justice—and helped support a number of programs aimed at diversifying higher education. In addition to his institutional and disciplinary service, Dr. Crable is the author of numerous articles and chapters on rhetorical theory and rhetorics of race, as well as two books, *Ralph Ellison and Kenneth Burke: At the Roots of the Racial Divide* (University of Virginia Press, 2012) and *Transcendence by Perspective: Meditations on and with Kenneth Burke* (edited volume; Parlor Press, 2014). His scholarship has twice earned the Charles

Kneupper Award from the Rhetoric Society of America, Villanova University's College of Liberal Arts and Sciences *Veritas* Award for Excellence in Research, as well as a Lifetime Achievement Award from the Kenneth Burke Society. His teaching and mentorship have also been recognized with Villanova University's 2021 Outstanding Faculty Mentor Teaching Award, three nominations for the National Communication Association's top teaching award, and the 2016 Faculty Mentor Award from Villanova University's Honors Program. His forthcoming book, *White Sacraments*, draws upon archival materials from both Ralph Ellison and Jane Ellen Harrison to retheorize American white supremacy as a sacramental ritual structure and practice.

Crable earned his B.A. in Communication, his M.A. in Rhetorical Studies and his Ph.D. in Communication and Philosophy from Purdue University.

Program

Posting of Colors	Seton Hall University ROTC
Procession	Seton Hall University Bagpipers
Master of Ceremonies.....	Monica Burnette, Ph.D. '17
National Anthem	<i>Vocalist:</i> Tasiah Mayfield, Class of 2025 <i>Accompanist:</i> Emmit Fitzgerald, Class of 2025
Invocation	Reverend Nicholas C. Sertich '15, S.T.L.
Alumni Association Message.....	Paul Tyahla '03/M.B.A. '23
Keynote Address	Bryan Crable, Ph.D.
Student Message.....	Kai Hansen, Class of 2025
Student Covenant	Class of 2028
Message from the President	Reverend Monsignor Joseph R. Reilly, S.T.L., Ph.D.
Alma Mater	Seton Hall Community

SETON HALL UNIVERSITY

Student Covenant

I pledge to enter into dialogue with all persons of good will
and to join them in the search for truth.

I pledge to seek all that is best and authentically human.

I welcome the help of all believers, and other persons of good will,
as they question me and instruct me.

I pledge to comply with the tenets of academic honesty and intellectual integrity.

I commit myself to a life of responsible action and to building a life
that is faithful to the past and open to the future.

I pledge to respond to the privileges and rights associated with my Seton Hall University
community, aware of the responsibilities that are part of this covenant.

I recognize and cherish the opportunity to make this covenant with the faculty,
administration, staff and fellow students of Seton Hall University.

Hazard Zet Forward

August 25, 2024

The Seton Hall Alma Mater

Music by Nicola A. Montani
Revised Walter Cohnssen, 1978
New choral and brass arrangement:
John Nowik, 2000

Lyrics by Charles A. Byrne ('37)

The musical score is written for a single melodic line in treble clef, 2/4 time. It begins with a key signature of one flat (Bb) and a common time signature (C). The melody features a repeat sign after the first measure. The lyrics are arranged in two columns, with the first column corresponding to the first ending and the second column to the second ending. The score includes various musical notations such as eighth notes, quarter notes, half notes, and rests. The lyrics are: 1. To Al - ma Ma - ter all be loy - al, keep her name in pu - rest Light, ne - ver wa - ver from her God to be your guide. Think of Se - ton Hall your pre - cepts guard her ban - ner in blue and mo - ther then forge on in stead - y white. Oh, sing her praise to high - est skies and be ye faith - ful stride. in her eyes for she will fos - ter all your dreams her name is Se - ton Hall, her name is Se - ton Hall. 2. When on Hall.

1. To Al - ma Ma - ter all be loy - al, keep her
2. (When on) life's hard stones you stum - ble pray to

name in pu - rest Light, ne - ver wa - ver from her
God to be your guide. Think of Se - ton Hall your

pre - cepts guard her ban - ner in blue and
mo - ther then forge on in stead - y

white. Oh, sing her praise to high - est skies and be ye faith - ful
stride.

in her eyes for she will fos - ter all your dreams her name is Se - ton

Hall, her name is Se - ton Hall. 1. 2. When on Hall.