#### Yeomin Yoon, Ph.D.

#### **Brief Biographical Information**

Dr. Yeomin Yoon is Professor of Finance & International Business at the Stillman School of Business of Seton Hall University. He teaches international finance at both undergraduate and graduate levels and business finance as well as global business at undergraduate levels. His research has been widely recognized, achieving some of the largest numbers of downloads from the Social Science Research Network. His commentaries on global financial and other issues are often published in major newspapers, including Financial Times, China Daily, Korea Herald, The Star-Ledger, and *The Record*. For eight years, Professor Yoon served as a Senior Special Fellow and Academic Advisor of the United Nations Institute for Training and Research for a program designed to train diplomats and other senior government officials of the member states of the U.N. on global economy and finance. Dr. Yoon has also served as a frequent panelist / guest speaker / discussion leader on global financial and economic issues for many groups, including the WNYE (Channel 25 in New York) TV programs on Asia, the 3/23 Group (J. P. Morgan group of financial and banking experts) in New York, and the Advanced Training Center of the State Grid Corporation of China (the largest electric utility company in the world). As Corporate Finance Advisor to a USAID (United States Agency for International Development) program, he taught corporate finance and international finance to economics faculty of eight universities in the former Yugoslavia. He had also served as a visiting professor at the Graduate School of International Studies, Seoul National University in Seoul and at the School of Banking and Finance, University of International Business and Economics in Beijing. Professor Yoon is a recipient of several grants as well as the university award for achievement in teaching as well as a Bright Idea Research Award from the New Jersey Policy Research Organization Foundation.

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#### Degrees:

BA in economics, Seoul National University, Seoul, Korea. MA in international economics, Bryn Mawr College, Pa. Ph.D. in international trade and finance, a joint doctoral program of Bryn Mawr College and the University of Pennsylvania.

#### **Teaching Fields**:

International Finance Global Business / ETW (Engaging The World) International Perspective

#### **Research Fields**:

International finance and trade (including issues of globalization, financial crises, foreign exchange markets, trade protectionism, trade sanctions, antidumping, labor standards, and trade agreements), financial regulation, financial reporting, corporate governance, ethics and political economy, tax evasion

#### **Intellectual Contributions:**

#### **Refereed Journal Articles and Book Chapters**

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Yoon, Yeomin, and McGee, Robert. (2005). "Is Insider Trading Unethical?" Presented at the 16th annual conference of the Asian Finance Association, Kuala Lumpur, Malaysia, July.

Yoon, Yeomin, and Choi, Youngna. (2004). "A Heuristic Exercise on the Triangular Arbitrage in the Foreign Exchange Market." Presented at the annual conference of the Financial Education Association, Mystic Seaport, Connecticut, April.

McGee, Robert, and Yoon, Yeomin. (2003). "Labor Standards and Human Rights Abuses: A Look at Some Neglected Rights Issues," the 13th International Conference of the International Trade & Finance Association, Vaasa, Finland, May.

McGee, Robert, and Yoon, Yeomin. (2003). "Labor Standards and Trade Agreements: Raising Standards or Raising the Walls of Protectionism?" The Allied Social Sciences Associations annual meeting, Washington, D.C., January.

Yoon, Yeomin, and McGee, Robert. (2002). "A Close Look at the US. Steel Industry: Protective Tariffs and Their Effect on the Economies of East Asia," The 10th International Business and Economics Conference sponsored by the Korea-America Economic Association and the Korea Economic Association, Seoul, August.

Yoon, Yeomin. (2002). "The Use and Abuse of the WTO's Antidumping Provision." The Allied Social Sciences Associations annual meeting, Atlanta, January.

Yoon, Yeomin, and McGee, Robert. (2001). "The Problem with the WTO's Antidumping Provision." International Atlantic Economic Annual Conference, Philadelphia, October.

Yoon, Yeomin, and McGee, Robert. (2001). "Ill Will Hunting: America's Antidumping Laws and Policy." International Trade & Finance Association Annual Conference, Washington, DC, May.

McGee, Robert, and Yoon, Yeomin. (2001). "The Economics of Trade Sanctions: Recent Developments." International Trade & Finance Association Annual Conference, Washington, DC, May.

Yoon, Yeomin, and McGee, Robert W. (2000). "Capital Account Crisis Paradigm as a Predictor of Financial Crises," Allied Social Science Associations (ASSA) / American Economic Association (AEA) annual meeting in Boston, January.

Yang, Jai-Hoon, and Yoon, Yeomin. (1999). "Rethinking the Roots of the Asian Financial Crisis," The Pacific Institute Conference on the World Financial Transformation and Its Political Implications, New York, November. [A revised version of this paper was published as a book chapter in 2000. See Refereed Journal Articles and Books above.]

Yoon, Yeomin. (1999). "Reflections on the Asian Financial Crisis and Global Financial Architecture," The Pacific Institute Conference on the World Financial Transformation and Its Political Implications, New York, November. [A revised version of this paper was published as a book chapter in 2000. See Refereed Journal Articles and Books above.]

Yoon, Yeomin. (1999). "Rethinking the Asian Financial Crisis through the Capital Account Crisis Paradigm," International Conference on International Trade and Capital Flows in Economic Restructuring and Growth cosponsored by Inha University (of Korea) and the University of Le Havre (of France) in Inchon, Korea, October.

Yoon, Yeomin, and McGee, Robert. (1997). "Trade Policy toward Japan: Recent Developments," 26th Annual Meeting of the Mid-Atlantic Region Association for Asian Studies, West Chester University, PA, October.

Yoon, Yeomin, and McGee, Robert. (1997). "Recent antidumping Cases Initiated by the United States against the People's Republic of China," 26th Annual Meeting of the Mid-Atlantic Region Association for Asian Studies, West Chester University, PA, October.

McGee, Robert, and Yoon, Yeomin. (1997). "Applying the Antidumping Laws after the Uruguay Round: Some Recent Case Studies," Northeast Business Economics Association Annual Conference, Philadelphia, September.

Yoon, Yeomin. (1995). "Do We Need Trade Protectionism?" Twenty-First Annual Meeting of the Eastern Economic Association, New York, March.

Yoon, Yeomin. (1994). "Korean Dumping in the United States: Accused of a Fictitious Crime?" Pacific Rim Conference of the Western Economic Association International, Hong Kong, January.

#### **Invited Presentations**

Yoon, Yeomin (2018), "Should Governments Tax The Rich And Subsidize The Poor?," Special lecture for the *Ethics and Economics Forum* co-sponsored by the Micah Center for Business Ethics, the Center for Catholic Studies, and the Department of Religion at Seton Hall University, April 13 and 20.

Yoon, Yeomin (2016), "A confession of an X-rated economist," presented at the *Ethics and Economics Forum* organized by the Center for Catholic Studies, Seton Hall University, February 11.

Yoon, Yeomin (2015), "What is the primary purpose of university education?", keynote speech at the 5th Kyung-Uhn Scholarship Speech Contest, Tenafly, New Jersey, April 18.

Yoon, Yeomin (2014), "Globalizing China and Global Standards for the Firm," Advanced Training Center of the State Grid Corporation of China (SGCC), Beijing July 10. The audience: senior managers of SGCC who are engaged in international business.

Yoon, Yeomin (2013), "An Economic Evolution: Globalization, Two Thousand Years in the Making," International Conference Hall, Chengxin Building, University of International Business and Economics (UIBE), Beijing, China, July 11, 2013. This special lecture was attended by 250 students, faculty, and administrators.

Yoon, Yeomin (2012), "Will the euro survive?", Global Financial Symposium: European Debt Crisis, Jubilee Auditorium, Seton Hall University, South Orange, NJ, October 26.

Yoon, Yeomin (2008). "Fundamental and Proximate Causes of the Current Global Financial Crisis," Symposium on the Global Financial Crisis, Jubilee Auditorium, Seton Hall University, South Orange, NJ, Nov. 11.

Yoon, Yeomin. (2006). "The Roads to Globalization, Over Lands, Seas and Times: A Historical Overview," the UNITAR/SHU Seminar on International Economics and Finance, Hiroshima, Japan, May 15-19 and the U.N. Headquarters in New York, August 23-24.

Yoon, Yeomin. (2006). "What's that you are sitting on? Look inside!" the UNITAR/SHU Seminar on International Economics and Finance, the U.N. Headquarters in New York, August 23-24.

Yoon, Yeomin. (2005). "Globalization: The Oldest 'New' Phenomenon in History and Its Implications for Asian and the Pacific," the UNITAR/SHU Workshop on International Economics and Finance, Hiroshima, Japan, May 16-19. Cited by:

Yoon, Yeomin. (2005). "How Much Do Financial Incentives Matter in Attracting Foreign Direct Investment?" the UNITAR/SHU Workshop on International Economics and Finance, Hiroshima, Japan, May 16-19.

Yoon, Yeomin. (2005). "Globalization and Global Standards" The UNITAR/UNDP/SHU Workshop on International Economics and Finance held in Bishkek on Feb. 28 –March 2 with the cooperation and assistance of the World Bank and the government of the Kyrgyz Republic.

Yoon, Yeomin. (2005). "Look Inside!" The UNITAR/UNDP/SHU Workshop on International Economics and Finance held in Bishkek on Feb. 28 –March 2 with the cooperation and assistance of the World Bank and the government of the Kyrgyz Republic.

Yoon, Yeomin. (2004). "Globalization and Its Implications to Asia and the Pacific" the UNITAR/SHU Workshop on International Economics and Finance, Hiroshima, Japan, May.

Yeomin Yoon (2004). "Are Koreans gaining a real global perspective in their education?" *International Conference on Successful Globalization at University Campuses around the World*, Ewha Women's University, Seoul, Korea, May 14.

Yoon Yeomin. (2004). "What lessons have we learned from two thousands years of economic evolution?" South Orange Public Library, South Orange, NJ, February 2004.

Yoon, Yeomin. (2003). "Two Millennia of Economic Development: Where Are We Today?" The UNITAR/SHU Workshop on International Economics and Finance, UN Headquarters, New York, August.

Yoon, Yeomin. (2003). "Dead' Capital vs. 'Live' Capital" Closing Statement at the UNITAR/SHU Workshop on International Economics and Finance, UN Headquarters, New York, August.

Yoon, Yeomin. (2002). "Trading in Wide Circles, An Absolute Necessity for Economic Development" Closing Statement at the UNITAR/SHU Workshop on International Economics and Finance, UN Headquarters, New York, August.

Yoon, Yeomin. (2002). "Critical Economic and Political Issues for Korea in 2002 and Beyond." International Symposium on U.S.-Korea Strategic Economic Partnership in the 21st Century, Kean University, March.

Yoon, Yeomin. (2001). "Protection of Property Rights and Foreign Direct Investment." The UNITAR/SHU Workshop on Economic Development through Investment and Trade, New York, August.

Yoon, Yeomin. (2001). "International Perception of the Antidumping Policy of the United States." Japan External Trade Organization Conference, New York City, August.

Yoon, Yeomin. (2001). "The Tao of the Asian Political Economy: the Case of South Korea." The Board of Education of the City of New York After School Professional Development Program, New York City, August.

Yoon, Yeomin. (2001). "Corporate and Financial Restructuring in Asian Economies: The Case of South Korea." Educational Program: Contemporary East Asia for Teachers K-12 grade in the New York Area, New York City, June. (Invited Lecturer)

Yoon, Yeomin (2000), "What is wrong with the U.S. International Trade Policy on Antidumping." Guest paper presenter at the University of Southern Connecticut faculty seminar organized by the Department of Economics and Finance, February.

Yoon, Yeomin. (2000). "Are Asian economies in trouble again?" The Board of Education of the City of New York After School Professional Development Program, New York City, October. (Invited Lecturer)

Yoon, Yeomin. (2000). "A Historical Perspective: An Economic Overview of the Past Two Centuries," the UNITAR/SHU Workshop for UN Diplomats on Economic Development through Investment and Trade, the United Nations Headquarters, New York, August.

Yoon, Yeomin, and McGee, Robert. (2000). "A Major Current Issue in International Trade: Protectionism," the UNITAR/SHU Workshop for UN Diplomats on Economic Development through Investment and Trade, the United Nations Headquarters, New York, August. Yoon, Yeomin. (1999). "The Asian Financial Crisis: the Case of South Korea," The Board of Education of the City of New York After School Professional Development Program, New York, October. (Invited Lecturer)

Yoon, Yeomin. (1999). "Reflections on the Global Economic Crisis and Global Financial Architecture," the UNITAR/SHU Workshop on *Global Economic Crisis from Thailand to Brazil*, the U.N. Headquarters, New York, May.

Yoon, Yeomin. (1999). "An Overview of the Global Financial Markets and Current Global Economic Crisis," the UNITAR/SHU Workshop on *Global Economic Crisis from Thailand to Brazil: Lessons Yet to Be Learned*, the U.N. Headquarters, New York, February.

Yoon, Yeomin, and Yang, Jai-Hoon. (1999). "The Asian Crisis: from 'Miracle' to Contagion," the UNITAR/SHU Workshop on *Global Economic Crisis from Thailand to Brazil: Lessons Yet to Be Learned*, the U.N. Headquarters in New York, February.

Yoon, Yeomin. (1996). "The Tao of Korean Economy and Finance," Association of Asian American Professionals, New York, May. (Guest Speaker)

Yoon, Yeomin. (1995). "Whither the Korean Economy?" Conference on Asia, Institute of Asian Studies, New York, October 26. (Guest Speaker)

According to notices from **Social Science Research Network** (SSRN), the following papers were listed on *SSRN's Top Ten download list*:

"The Timeliness of Financial Reporting: An Empirical Legal Study of Russian Banks," was listed on SSRN's Top Ten download list for Empirical Studies of Firms & Industries in Transitional Economies (Topic). As of 05/02/2013, this paper has been downloaded 17 times. One can view the abstract and download statistics at http://ssrn.com/abstract=2244470. The paper was also published in *Hastings Business Law Journal*, Vol. 9, No. 2, 2013, pp. 303-325.

"Insider Trading: An Ethical Analysis" was listed on SSRN's Top Ten download list for Ethics eJournal. As of 05/06/2013, this paper has been downloaded 79 times. One can view the abstract and download statistics at http://ssrn.com/abstract=2227943. Note: Note: The paper was also published in the *International Journal of Finance*, Vol. 24, No. 4, 2012, pp. 7070 – 7084.

"Antidumping and the People's Republic of China: Five Case Studies," was listed on *SSRN's Top Ten download list for International Trade eJournal*. As of 12/30/2010, the paper has been downloaded 1,137 times. One can view the abstract and download statistics at http://papers.ssrn.com/abstract=87811. Note: The paper was also published in *The Asian Economic Review*, Vol. 41, No. 2, August 1999, pp. 208-217.

"Incorporating Labor Standards Into Trade Agreements: An Ethical Analysis," was recently listed on *SSRN's Top Ten download list for Labor Law eJournal*. As of 12/30/2010, the paper has been downloaded 495 times. One can view the abstract and download statistics at http://papers.ssrn.com/abstract=410362. Note: The paper was also published in *Essays in International Trade*, Hyderabad, India: The IcFai University Press, 2009, Chapter 12, pp. 222-234.

"Labor Standards and Trade Agreements: Raising Standards or Raising the Walls of Protectionism?", was recently listed on *SSRN's Top Ten download list for Labor Law eJournal*. As of 12/30/2010, the paper has been downloaded 378 times. One can view the abstract and download statistics at http://papers.ssrn.com/abstract=409060. Note: The paper was presented at The Allied Social Sciences Associations annual meeting, Washington, D.C., January 2003.

"Enhancing Efficiency of Government Budget and Fiscal Policy," was recently listed on *SSRN's Top Ten download list for SS: Adequacy of Benefits/Retirement Income (Topic), SS: Social Security Reform (Topic) and SSPRI: Social Security (Topic).* As of 12/30/2010, the paper has been downloaded 203 times. One can view the abstract and download statistics at http://papers.ssrn.com/abstract=713905. Note: The paper was also published as Chapter 4 of *Taxation and Public Finance in Transition and Developing Economies*, Springer, 1999, pp. 39-53.

#### Other Papers in the SSRN Electronic Library

Yoon, Yeomin, and McGee, Robert (2000). "Is the Asian Financial Crisis a "Gratuitous Unnecessary Tragedy?" was listed on Social Science Research Network's Top Ten download list for the journal/topic of "Regulation of Financial Institutions." The paper has also achieved "All Time Hits" for the journal/topic of Asian/Australian law and economics.

McGee, Robert, and Yoon, Yeomin (2000). "The Takings Clause and Compensation for Trade Sanctions" was listed on Social Science Research Network's Top Ten download list for the journal/topic of "Property, Land Use, and Real Estate Law" as well as "Constitutional Law."

McGee, Robert W., and Yoon, Yeomin (1998). "A Discussion of Protectionist Trade Policies in the USA, Japan, and Korea," International Trade (WPS) Vol. 3, No. 15, June 12, 1998. As of March 14, 2000, this paper has been downloaded 97 times. The abstract has been viewed 93 times since August 19, 1998 (the date SSRN started tracking the number of times abstracts are viewed in its database). The abstract and download statistics may be viewed at the URL: http://papers.ssrn.com/paper.taf?abstract\_id=91308.

McGee, Robert W., and Yoon, Yeomin (1998). "Some Recent U.S. Antidumping Cases against Korea," International Trade (WPS) Vol. 3, No. 16, June 19, 1998. As of March 14, 2000, this paper has been downloaded 28 times. The abstract has been viewed 30 times since August 19, 1998 (the date SSRN started tracking the number of times abstracts are viewed in its database). The abstract and download statistics may be viewed at the URL: http://papers.ssrn.com/paper.taf?abstract\_id=91288

#### http://papers.ssrn.com/paper.taf?abstract\_id=91288

#### Paper in LogEc (the world's largest collection of on-line Economics Working Papers and Journals)

McGee, Robert, and Yoon, Yeomin. (2001). "Anti-dumping and the People's Republic of China: Five Case Studies" was ranked No. 6 (as of May 15, 2003) in the world in access statistics. Information on world ranking is available at

http://logec.hhs.se/scripts/seritemstat.pl?h=repec:wpa:wuwpit

#### **TV Moderator / Discussion Leader / Interviews**

Interviewed by Father Lawrence Frizzell on the Institute of Judaeo-Christian Studies radio program (WSOU 89.5 FM, May 25, 2018) regarding "Ethics and Business."

Interviewed by the National Catholic Register regarding North Korea (extensively quoted in the April 28, 2017 article, "North Korea: Another Option," by Victor Gaetan, the senior international correspondent). See http://www.ncregister.com/daily-news/northkorea-another-option

Served as the moderator / discussion leader on "Corporate and Financial Reform in Asia With a Focus on South Korea" for WNYE-TV New York Channel 25. The 30-minute program was broadcast on February 3, 2002, 7:30 PM. in New York and the tri-state area. Also broadcast by WNVC-TV Channel 56, 6:00 PM., Washington, D.C., Maryland, and Virginia. Re-broadcast on March 3, 2002.

Served as the moderator / discussion leader on "Terrorism and the Global Economy" for WNYE-TV New York Channel 25. The program was broadcast on December 16, 2001, 7:30 PM. in New York and the tri-state area. Also broadcast by WNVC-TV Channel 56, 6:00 PM., Washington, D.C., Maryland, and Virginia.

Interviewed by WMBC-TV New Jersey Channel 63 on "The Impact of the September 11 Attacks on the Global Political Economy." The 15-minute program was broadcast in New Jersey, New York, and Pennsylvania on October 1, 2001, 9:00 PM.

Interviewed by WMBC-TV New Jersey Channel 63 on "The Impact of the September 11 Attacks on the U.S. Economy." The 15-minute program was broadcast in New Jersey, New York, and Pennsylvania on September 24, 2001, 9:00 PM.

Served as a panelist of the WNYE (Channel 25) TV program on "Is Asia's recovery from the financial crisis in jeopardy? - The Case of South Korea." Moderated by Tony Emerson, Senior Editor of Newsweek International, the 30-minute program (syndicated nationally by the PBS) was broadcast in New York City and in its tri-state area on December 20, 2000 (at 7:30 p.m.); in Washington D.C., Maryland, and Virginia on December 30, 2000 (at 5:30 p.m., WNVC Channel 56).

Served as a panelist of the WNYE (Channel 25) TV program on Asia's recovery from the

financial crisis. Moderated by Tony Emerson, Senior Editor of Newsweek, the 30minute program (syndicated nationally by the PBS) was broadcast in New York City and in its tri-state area on December 15, 1999 (at 7:30 p.m.); at a later time in Washington D.C., Maryland, and Virginia.

Interviewed by Asian America, a TV program nationally syndicated by the PBS, regarding the U.S. - Asia relationship and the U.S.-North Korea relations. The 30-minute interview was broadcast on Channel 25 (WNYE) in New York City and in its tri-state area on June 16, 1999 (at 7:30 p.m.) as well as in Washington D.C., Maryland, and Virginia on June 20. It was rebroadcast on September 1.

#### **University and School of Business Services**

Served as Convener & Master of Ceremony for the University Faculty Convocation, September 2008.

Member of the University Faculty Convocation Committee (2008).

Member of the University Rank and Tenure Committee (2013-2015, 2007 – 2009, 2001 – 2002, 1998 - 1999).

Member of the Stillman School of Business Rank and Tenure Committee (2016-17, 2015-16, 2012-13, 2005-2006, 2002-2004)

Associate Dean for Graduate Studies (1997 - 1998) of the Stillman School of Business.

Co-Chair of the Learning Resources Subcommittee of the University Human Relations Council (1997 - 2001).

Director of the Undergraduate Program and Core Curriculum Coordinator of the Stillman School of Business (1995 - 1997).

Chair of the Undergraduate Education Policy Committee of the Stillman School of Business (1995 - 1997).

Senior Fellow (1989 - 2002), Finance Committee Chair (1989 – 1995), and Program Committee Chair (1995 - 1998) of the Asia Center.

Alternate member of the University Senate, 1994 - 1995.

#### **Other Positions and Services**

Member of the program committee for the 22nd Global Finance Conference on *China in the Future of Global Finance & Global Economy* held on April 24-26, 2015, Hangzhou, China.

Member of the program committee for International Conference on GLOBAL ECONOMIC AND FINANCIAL ASYMMETRIES: CAUSES AND CONSEQUENCES, scheduled to be held in Seoul, Korea on June 16-18, 2013 [sponsored by Athenian Policy Forum (APF) in partnership with The Korea Institute of Finance (KIF)]

Visiting Professor of Finance and International Business (Summer 2012, 2013, 2014, 2016, and 2017) at the School of Banking and Finance, University of International Business and Economics, Beijing, China

Member of the program committee for the Global Finance Association annual conference held in Chicago, May 2012

Senior Special Fellow (& Academic Advisor) of the United Nations Institute for Training and Research (UNITAR). January 1999 – December 2006.

Corporate Finance Adviser to the United States Agency for International Development (USAID). Summer, 2002. Taught corporate finance and international finance to economics faculty of eight universities in the former Yugoslavia.

Visiting Professor of Finance & International Studies (Spring 2000) at the Graduate School of International Studies of Seoul National University, Seoul, Korea; also served as a visiting professor (Spring 2000) at the University of Inchon, Inchon Korea.

Referee (1995 - 2000) for *Financial Practice and Education* (a journal published by the Financial Management Association).

Referee (March 2000 – 2002) for the *Journal of International Business and Economy* (JIBE).

Referee (1994 – 1998) for Mid-Atlantic Journal of Business.

Vice President (2000 - 2002) of the International Society for Korean Studies (ISKS), a worldwide academic organization devoted to the promotion of Korean studies with headquarters at Osaka University of Economics and Law in Osaka, Japan.