



NEW JERSEY BROADCASTERS ASSOCIATION
348 Applegarth Road, Monroe Township, NJ 08831
(888) 657-2346 Fax: (888) 652-2329

THE PHILIP H. ROBERTS
2013 SCHOLARSHIP AWARD

APPLICATION FORM

Name: _____ Current Class: _____

Name of College or University: _____

College Address: _____

School Phone: _____ Home Phone: _____

Home Address: _____

Cell Phone: _____

HIGH SCHOOL EXPERIENCE:

COLLEGE OR UNIVERSITY EXPERIENCE:

PROFESSIONAL BROADCAST EXPERIENCE (if any):

Include:

Statement of Interest
Biographical Sketch
Letter of Recommendation
Academic Evaluation
Work Sample

All materials are due on or before **April 25, 2013**

Mail to: ***New Jersey Broadcasters Association***
Scholarship Committee
348 Applegarth Road
Monroe Township, NJ 08831



THE PHILIP H. ROBERTS 2013 SCHOLARSHIP AWARD

In October 2010, the longtime President of the New Jersey Broadcasters Association, Philip H. Roberts, passed away. Phil was a vigorous advocate of free-over-the-air radio and television, and he was the Association's chief executive for over 25 years. Phil was a major force in New Jersey broadcasting, as well as a national leader, serving as President of the Broadcast Executive Directors Association, the precursor organization of the powerful National Alliance of State Broadcasters (NASBA). Under his long stewardship, the Association's membership swelled to include every eligible radio broadcast station in the Garden State.

Roberts' passion for broadcasting started many years ago and Phil hosted radio talk shows and was a DJ early in his career before he switched to selling radio and ultimately becoming the Executive Director of the NJBA. Phil was active for all of his working life in the radio and TV broadcasting business and he was an adjunct professor at Middlesex County College. His radio profession started in Beloit, Wisconsin, and his on-the-air career included a stint as a network reporter on the NBC Radio Network as a Monitor Special Correspondent. He also worked for Channel 7 News as a Trenton Statehouse Correspondent.

The NJBA will be awarding a memorial scholarship in the amount of \$1,000.00 in Phil Roberts' name for New Jersey undergraduate students studying broadcasting, journalism or communications at a college or university in New Jersey. **Deadline** for submitting application forms and supporting materials is **April 25, 2013**. A panel of broadcasters will review all applications. The most qualified applicant will be notified in early June of his/her award.

To apply, students should complete an application form available from campus Communications Department offices. (The enclosed application form can be duplicated.)

In addition, applicants should submit the following to:

New Jersey Broadcasters Association
Scholarship Committee
348 Applegarth Road
Monroe Township, NJ 08831

1. A brief statement explaining their interest in broadcasting, how they expect to develop this interest and experience they have had so far in this field in high school, college or professionally.
2. A brief biography.

3. A letter of recommendation from a person qualified to judge their performance and/or aptitude for a career in broadcasting.
4. A short note from their instructor or advisor evaluating their overall academic ability.
5. Some representative sample (tape, disc, written) of their work in the field for evaluation by the judges.