

Your Job Coaching Package

Helping you land your next great job. Faster.

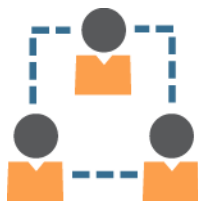
Studies show that job seekers can increase their odds of landing a job by more than 500% with the right help. We've designed your job search package to give you all the right stuff. Our customized package comes with three powerful elements.



1. A Personal Trainer for Your Career

Finding a job is not a one person role! A job coach is like a personal trainer for your career. Your confidential coaching calls will help you:

- Craft and fine tune your resume, 30 sec. "commercial," social media profile, etc.
- Choose a career direction to best tap your talents and background
- Stay focused, accomplish your goals and interview with confidence



2. Weekly Expert Webinars

Join weekly JobTALK webinars for deep dives into key topics:

- Hear experts discuss best practices and leading trends you need to know
- Listen, share and hear from other job seekers about what they've learned
- Download JobTALK recordings and listen when it's convenient



3. Online Learning, Tools & Exercises

An effective job search covers a lot of ground—job boards, social media sites, resume secrets and more. With our system, you get it all, including:

- Interactive tools and exercises to help you prepare a winning communications strategy, including an easy-to-use resume builder
- Today's networking tricks to tap the 50% of jobs that are "hidden"
- Guidance on the top job boards and how to use them to find openings

"I was in a pool of over 300 applicants and was able to make it through all the interviews and finally got the job. I believe my job coach was hugely responsible for that."

– Everett

3 Ways to Get Started Now...

1 CALL
877.290.7888

2 ENTER
your Access Code at
www.nextjobtraining.com

3 EMAIL
info@nextjob.com

JobTALK

Weekly job search topics with other job seekers...led by experts.

What is JobTALK?

JobTALK is weekly webinar led by a NextJob certified coach on a critical job search topic. You can ask questions and learn from other job seekers. You can also share your successes and challenges with other job seekers and an expert coach.



Why should I join JobTALK?

Experts say that participating in a job club leads to success 84% of the time for job seekers. It is one of the most successful strategies for landing your next job. JobTALK works by providing learning, peer encouragement and an opportunity to network and share with others.

What are JobTALK topics?

Your package includes a 13-week subscription to JobTALK and covers topics such as:

- Design Your Job After You Design Your Life
- Tree of Possibilities
- Personal Branding
- Creating a Powerful Resume
- Working with Staffing Companies
- Think Like a Hiring Manager
- Strategy & Productivity
- Social Media 101- Visible Jobs and Networking
- Social media 201 - Your Profile and Strategy on LinkedIn
- Tapping into the Hidden Job Market
- Interviewing Part 1 - Overwhelmed to Confident
- Interviewing Part 2 - 60-Second Commercial & STAR Method
- Interviewing Part 3 - Answering the Difficult Questions
- Thinking Outside the Office
- Applying for Government Jobs

"NextJob was awesome to work with! I landed a wonderful job opportunity because of them... No stone was left unturned and all questions were answered. They are truly committed and care about their clients getting great jobs!"

- Stuart, Job Seeker

NextJob Job Search Facts

Helping you land your next great job. Faster.

THE INTERNET:

Individuals often spend over 80% of their time looking for jobs on the internet. What is the ROI investment on their return? Experts say that fewer than half of positions available are actually publicly available online.

Networking is still the top way that people land jobs. It includes more than just asking people you know for a job lead. NextJob has a proven effective method for conducting an effective job search that will work for you!



TIME TO PLACEMENT:

Individuals who haven't looked for a job in a while often don't realize how much time it takes to conduct an effective job search. According to the US Department of Labor, the average job seeker currently takes more than five months to land a job. This is due to a variety of factors, including the fact that employers often prefer to hire through their network, which can take much more time. But, according to the research, you can increase your odds of landing a job by over 500%, and you can land a job sooner, with the right proactive approach.

YOUR RESUME:

You have 20 seconds or less to impress a hiring manager with your resume! If you get your resume past today's online application systems, it must quickly make the right impression with a hiring manager. The resume that will get you to an interview includes:

- A great summary of your best features and benefits
- Bullet points that showcase your past job responsibilities and accomplishments
- Key words that ensure you get past the online application system
- Words that are not overused in resumes, like "good communicator"



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The Do's During Career Transition

- Before jumping into action by posting your resume on the internet, realize that you're at a transition point. Be clear about your priorities, strengths and motivation.
- Start thinking about what you are most passionate about in your work and your life.
- Start building a team around you for the job of finding your next job; including registering for the NextJob services.
- Examine the benefits and features you will be offering your next employer and communicate that well on your resume and LinkedIn profile page.
- Start creating and practicing a concise and positive answer to "What happened?" or "Why did you leave?"
- Start considering your "either/or" options as "both/and" possibilities, often called a "Portfolio Career."
- Know that it's OK to grieve the loss of your last job. This is normal and the 1st stage of a job transition.



The Don'ts During Career Transition

- Don't take on your job search all alone!
- Stop trying to find an answer to "why me?" Unfortunately, most people don't find that answer.
- Stop thinking the internet is going to find you your next job. Less than half of all jobs are posted publicly.
- Stop thinking that your resume is a simple historical document. Make it a sales brochure with features and benefits.
- Stop – don't send your resume to your network until you know it meets today's standards. You may only have one chance with some people, so put your best foot forward.
- Stop using your past perceptions and knowledge as the guide to what to do next - a career coach can help you think bigger.
- Be careful with whom you share your feelings about your job separation. Many of your contacts may be key connections to your next employer and they want to know that you've moved on with a positive attitude.

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Designing Your Next Stage in Life

Early retirement can often be a passage from one lifestyle to another. We've designed a package of services to help you make the most of your new opportunities. Your professional coach can help as you develop answers to key questions such as:

- What are your values, motivations and interests now and looking forward?
- What do you want to do when finances are less of a motivating factor in making lifestyle decisions?
- How will you choose to spend your days after the excitement of leisure time wears off, if boredom sets in?
- How can you best find a sense of community if you're not working full-time?



1. A Personal Trainer for Your Career Choices

A job coach is like a personal trainer for your career. Your confidential coaching calls will help you:

- Rediscover your talents, values and motivation in context of contributing in a balanced way
- Review your results from our online personality assessment and help you gain insights and direction
- Answer powerful questions that help you set goals and plan your "next steps"
- Create a plan that you love and that fits with the benefits of early retirement time
- Discover if an entrepreneurial idea is right for you and help you in creating a business plan



2. Online Learning, Tools & Exercises

An effective early retirement plan considers all of your goals and values. In our online system, you can use interactive tools and exercises to help you discover and uncover the skills you are most passionate about, prioritize your values, and assess your personality to explore many options for contract, part-time, consultant or volunteer work.



3. Weekly Expert Webinars

Join weekly JobTalk webinars to hear experts discuss options for contract work, using your talents and skills in a new way and re-branding yourself. Download recordings and listen when convenient.

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