

Communication Technologies / Digital Communication

M.A. in Communication



More than ever, companies are seeking talented, well-rounded employees who can effectively manage their online communication efforts and digital presence.

The College of Communication and the Arts' **M.A. in Communication** program is designed to instill students with critical communication skills and help them develop essential research practices. Students will immediately be able to apply learned theory into practice in this 36-credit program. Graduates go on to work as market researchers; lead as social media specialists or project managers in a wide range of industries such as healthcare, pharmaceutical and sports; or pursue advanced degrees.

When studying **COMMUNICATION TECHNOLOGIES AND DIGITAL COMMUNICATION**, you'll have the opportunity to focus on new communication technologies in corporations, organizations, human relations and society by exploring various digital media areas, including device usage, social media's impact on the field and technology's adoptions and applications.

Courses include Theory and Practice of Digital Communication; New Media and Organizations; Communication Technology Ethics

OUR UNIQUE EMPHASIS

Foundational to this program is a unique Communication Portfolio course, during which students develop projects in line with their career goals. This highly individualized project will serve to enhance your position within your current career, broaden employment prospects or further inform your advanced studies.

GRADUATE STUDIES WITHIN THE COLLEGE OF COMMUNICATION AND THE ARTS is an exciting community of scholars, theorists, researchers and professionals. A common element in our master's programs is our shared commitment to excellence. Our faculty are comprised of internationally recognized researchers, published authors and industry professionals. Technology-infused curricula incorporates the latest industry trends, keeping you a cut above the rest.

Our students vary from recent graduates to working professionals to those preparing for a terminal degree. Recognizing the need for flexibility, we offer evening class times that meet just once per week, with some electives offered online or in a hybrid format. World-class faculty members are here for you, providing support from orientation to graduation and beyond.

APPLICATION DEADLINES

Applications are reviewed on a rolling basis and can be completed entirely online. For priority review and consideration for a scholarship, submit your application and supporting materials by:

- **Fall Semester**
August 1 (priority deadline May 1)
- **Spring Semester**
December 1 (priority deadline November 1)



COLLEGE OF COMMUNICATION
AND THE ARTS
Graduate Studies

SETON HALL UNIVERSITY