



THE SISTER ROSE THERING FUND FOR
EDUCATION IN JEWISH-CHRISTIAN STUDIES

SETON HALL UNIVERSITY

February 2017

Dear Friend of the Sister Rose Thering Fund,

On May 7, the Sister Rose Thering Fund will honor our own Rev. Lawrence E. Frizzell, D.Phil., a founding faculty member of Seton Hall University's graduate program in Jewish-Christian Studies, with its Sister Rose Thering Fund Award in Jewish-Christian Understanding. We will present the Award at our annual Evening of Roses event.

We invite you to join us as we recognize Father Frizzell. We also invite you to share your congratulatory wishes by placing an ad in our 2017 Evening of Roses ad journal, which raises money to provide full tuition scholarships for educators enrolled in the Jewish-Christian Studies program.

We cannot fund our scholarships without the generous support of those who believe in promoting interreligious understanding. You are an important part of our effort.

For nearly 40 years, Father Frizzell, Director and Associate Professor of Jewish-Christian Studies and Director of the Institute of Judaeo-Christian Studies, has educated and encouraged hundreds of students in this important graduate program. In particular, Father Frizzell has made an enormous difference in the way our own teacher-scholars – professional educators who receive scholarships from the Sister Rose Thering Fund – teach tolerance, acceptance and understanding to tens of thousands of children in public, private and religious schools.

At this year's Evening of Roses, we will also pay homage to three special women – Luna Kaufman, Pearl Randall Lehrhoff and Hattie Segal – trustees and long-time Fund supporters who have been "upstanders" in advancing the cause of religious understanding and advocacy through education. Each of these remarkable women has celebrated special milestones in the last year, and we invite you to congratulate them, as well, in our ad journal.

Father Frizzell, Mrs. Kaufman, Mrs. Lehrhoff and Mrs. Segal have all devoted their lives to building interreligious understanding and respect. Their impact on community leaders, scholars, teachers and children has been immeasurable.

Every wish you offer in the 2017 Evening of Roses ad journal will help us in changing more lives. Imagine what your contribution will do to provide graduate school tuition for a teacher who will shape the next generation. Imagine a world free of religious prejudice.

Thank you in advance for your generosity.

With our best wishes,

David M. Bossman
Executive Director
Professor, Jewish-Christian Studies

Deborah Lerner Duane
Chairman

Wayne K. Hanlon
Chairman
2017 Evening of Roses
Ad Journal



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SETON HALL UNIVERSITY

EVENING OF ROSES

24TH ANNIVERSARY COMMEMORATIVE JOURNAL

MAY 7, 2017

Name: _____

Company/Organization: _____

Address: _____

Phone (preferred number): _____ Email (required): _____

AD LEVELS AND BENEFIT TICKETS

☐ Back cover\$10,000
(Includes 10 tickets)

☐ Inside front cover \$7,500
(Includes 10 tickets)

☐ Inside back cover..... \$7,500
(Includes 10 tickets)

☐ Gold page \$5,000
(Includes 8 tickets)

☐ Silver page..... \$2,500
(Includes 6 tickets)

☐ Full white page \$1,000
(Includes 4 tickets)

☐ Half white page \$600
(Includes 4 tickets)

☐ Quarter white page..... \$360
(Includes 2 tickets)

The following ads do not include tickets.

☐ Business card size ad \$180
(2" x 3.5" approximately)

☐ In honor/memory \$100
(Maximum 75 characters)

☐ Listing\$50
(Maximum 60 characters)

TICKETS

☐ Single ticket \$75
(General seating)

☐ Student ticket..... \$25
(With valid ID)

I would like _____ tickets @ \$75 = _____

I would like _____ tickets @ \$25 = _____

**Deadline for
submitting copy and
art is April 3.**

Additional information and
journal forms are available by calling
973-761-9006 or srtf@shu.edu.

AD REQUIREMENTS

- ◆ Camera-ready copy or electronic files accepted. Artwork must be supplied if logo requires exact reproduction.
- ◆ If you do not supply artwork, copy will be typeset
- ◆ Prints black.
- ◆ We cannot print from colored artwork.
- ◆ Art must be mailed flat. Do not fold, staple or tape.
- ◆ Attach copy on separate sheet, enclose camera ready copy or send by email to srtf@shu.edu.
- ◆ For technical questions or help with your ad please contact Linda Malanga studio6visual@comcast.net.

PAYMENT INFORMATION

Your contribution is a charitable donation and is tax deductible to the fullest extent of the law.

- ☐ I am enclosing a check in the amount of \$_____ made payable to:
- ☐ Please charge my credit card:
☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

The Sister Rose Thering Fund/SHU
Seton Hall University
400 South Orange Avenue
South Orange, NJ 07079

Name on card: _____

Account number: _____

Exp. Date: _____

Signature: _____

- ☐ I have made a secure credit card donation in the amount of \$_____ on the website at www.shu.edu/go/sisterrose. Date: _____

NOTE: YOU CAN ALSO DONATE BY EMAIL AT srtf@shu.edu

For business card size ad, write your message below :

For in honor or in memory messages (maximum 75 characters) write your message below:

For personal listing messages (maximum 60 characters) write your message below:

For more details about the 2017 Evening of Roses, please visit our website:
www.shu.edu/go/sisterrose.