Creating a New Event in your Organization

Follow the steps below to create an event for your student organization. These steps are also applicable for registering an event with alcohol. Only primary contacts and positions with full access over Events can create events within an organization. If you do not have the proper permissions, you'll want to talk to your primary contact or your site administrators to request the required access.

1. From within your organization's Action Center, go to Events in the organization tool menu.

| - | | Student Activities Board | SETON HALL UNIVERSITY udent Activities Board | | | | | |
|---|----------|-----------------------------|--|------------------------------|--|--|--|--|
| | ^ | <u>Home</u> | | | | | | |
| | Orgar | nization Tools | | Student Activities Board | | | | |
| | 2+ | Roster | | Primary Contact: Emma Murphy | | | | |
| | 0 | About | | | | | | |
| | . | Events | | | | | | |
| | | News | | | | | | |
| | | Gallery | | | | | | |
| | | Documents | | | | | | |
| | 台 | Forms | | | | | | |
| | * | Elections | | | | | | |
| | 0 | Finance | | | | | | |
| | ٠ | Service Hours | Support M | farketing Kit | | | | |

2. Click on *Create Event* in the upper right corner. Enter an event title, theme, description, start and end time, and location into their respective boxes. You can also identify if the event will be co-hosted with other organizations. Required fields are marked by the red asterisk at their start.

| • Event Title | | | | | | | • Theme | |
|---------------------------------|---------------|--------------|-------|-------|----|------------|--------------|--|
| Enter Event Title | | | | | | | Not Selected | |
| Description | | | | | | | | |
| | K 🗈 🖻 | | 38 II | i≣ d° | 53 | | | |
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| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| Additional organizations on hos | ting this own | | | | | | | |
| Type here to search for organi | zations | m | | | | | | |
| | | | | | | | | |
| | | • Start Time | | | | * End Date | • End Time | |
| * Start Date | | | | | | | | |

3. You can add up to 18 different times/locations within one event submission. Upon approval, each instance of the event you created will become its own event that can be individually edited or changed. Click "*Add Another Date*" to create a <u>recurring event</u>.

| * Start Date | | * Start Time | | * End Date | | * End Time | |
|--------------|----------|--------------|---|-------------|----------|------------|---------|
| 29 Aug 2018 | m | 12:00 PM | 0 | 29 Aug 2018 | m | 01:00 PM | Ø |
| * Location | | | | | | | |
| ADD LOCATION | | | | | | | |
| | | | | | | | TREMOVE |
| | | | | | | | |
| | | | | | | | |

a. You can also choose whether to include a helpful map, courtesy of Google Maps, to your event details page.

4. Your next couple of options are about event visibility and are outlined below.

| Map: Yes | 5 | | Map: No | | |
|-------------------------------------|-------------------------------|-----------|------------------------------------|------------------------------------|------|
| Location | | × | | | |
| @ 20 Mar 2017 12:00 PM - 20 Mar 201 | 7 01:00 PM | | | | |
| Include Map on Event Page | | | | | |
| VES I want to add a helpful Map | NO refer to not show a Map | | | | |
| * Location Name | | Location | | | |
| * Address | | © 20 M | ar 2017 12:00 PM - 20 Ma | ar 2017 01:00 PM | |
| | | Include N | lap on Event Page | | |
| Address 2 | | | 0 | 0 | |
| City | | | YES I want to add a helpful Map | NO I'd prefer to not show a Map | |
| State or Province | | * Locatio | on Name | | |
| | | | | | |
| | SAVE CANCE | L | | SAVE CAN | ICEL |

Option

Description

| Anyone in the World | Visible to everyone. |
|------------------------|---|
| Students and Staff | Only visible to logged in users to your campus site. |
| Organization Members | Only visible to the members of the organization associated with the event |
| People Invited by Host | Only visible to those who were invited to the event. |

5. Select the appropriate *Category* from the drop-down menu, if applicable. Next, <u>choose who</u> <u>can RSVP</u>, and the perks (special benefits for your attendees) available at your event using their respective drop-down menus.

| Event Details | | | |
|--|------------------------|-----------------------------------|--------------------------------------|
| * Show To | * Who can RSVP | | Maximum number of RSVP spots allowed |
| Anyone in the world | Anyone | \$ | 50 |
| Count guests against remaining RSVP spots | | | |
| Show remaining RSVP spots to public | | | |
| $\hfill \ensuremath{\square}$ Allow attendance at this event to be shown on the Co | -Curricular Transcript | | |
| | | | |
| Event Categories | | Perks Special benefits for your a | ttendees |

6. Finally, fill out any additional information, and click Next. You can now choose to add an image to your event by clicking Choose File and adding an image that you feel will draw attention to your event. We recommend a photo that is 1024px by 600px or larger, under 10MB, and of one of the mentioned formats (JPG, JPEG, GIF, or PNG). The image will run through an image re-sizer, so the larger - the better! If you choose not to upload a photo, a default photo will be chosen for you based on the theme of your event.

| Event Cov | rer Photo | |
|-----------|---------------------------------|---|
| Upload | Photo | |
| | | Instructions Your Cover Photo helps draw attention to your event. To make sure your image looks great, choose a high resolution photo that's eye-catching, high quality, with a central focal point. |
| | Click to select an image | Guidelines for image files Use the following guidelines to get the highest quality Event Cover Photo. |
| | | Dimensions: Image should be 1300px by 780px or larger and horizontal in orientation. All images will be cropped to a 1.67:1 aspect ratio. |
| | | File Size: Use a photo that's no larger than 10MB. |
| | | General: Avoid images that have text or logos. <i>PDF files will not have a preview and can not be cropped.</i> |

7. When you're ready, advance using Next or Skip. Next you will have to fill out some questions about where the event is taking place, the number of attendees, and Covid-19 safety procedures. After answering those questions, you will submit the event request and a member of the Student Engagement staff will approve or deny the event. If your event is denied you will receive instructions on what to fix.