

The Caribbean Summit



Friday, November 3, 2017

8:30 am — 5:30 pm

Jubilee Hall



Upcoming Programs

To learn more about current and upcoming programs that you can be apart of, please visit our website, www.SHU.edu/ceps.

Below are some of our upcoming programs:

Healthy Lifestyles for Individuals with ASD

November 16, 2017, 6:00 PM - 8:30 PM

Explore evidence-based strategies for promoting healthy lifestyles and inclusion opportunities for those with ASD.

Why Values Matter

November 17, 2017, 9:00 AM - 1:00 PM

Learn how to establish a values-based organizational culture.

Northern New Jersey Working Together Tax Conference

January 4, 2018, 8:00 AM - 5:00 PM

The Working Together program continues to promote the positive ongoing relationship between the tax practitioner community and the Internal Revenue Service. The annual meeting, open to both IRS employees and the practitioner community, has become a "mark your calendar" event for many New Jersey tax professionals.

Rocky Romanella, CEO and Senior Partner

3SIXTY Management Services

After an illustrious career spanning nearly 40 years focused on Supply Chain, Logistics and Transportation, Retail, Sales and Operational Excellence Strategy at UPS – including The UPS Store franchise network and UPS Supply Chain Solutions – Romanella became the Chief Executive Officer and a member of the Board of Directors for UniTek Global Services, a provider of Engineering, Construction Management and Installation Services to companies specializing in the Telecommunications field. Most recently he is the Founder and CEO of 3SIXTY Management Services, LLC, a management consulting firm specializing in Executive Speaking, Leadership Development and Consulting Services.

Paul Williams, Director of NA Procurement Operations

Mondelēz International Inc.

Paul Williams is currently responsible for North American Procurement Operations at Mondelēz International, a \$37 billion company. His responsibilities include managing supplier service, quality, and business processes for over \$6 billion of goods and services to support operations in the USA, Canada, and Mexico. Paul has over 22 years of Strategic Sourcing, Supply Chain, and Business Process Improvement experience at The Procter & Gamble Company, Pfizer, Inc., and The Clorox Company.

Reginald Canal, Managing Partner

Les Cayes Partners

Reginald leads Les Cayes Partners which is a strategic consulting firm focused on creating strategic relationships for the Caribbean throughout North America, Latin America, Europe, Middle East, Africa and Asia. Our services include strategic partnerships, events and conferences, trade missions and business development.

Agenda

Registration & Continental Breakfast

8:30 AM | Jubilee Hall 4th Floor Atrium

Welcome Remarks

9:30 AM | Jubilee Hall Auditorium

Karen A. Passaro, M.B.A., J.D., Dean
Division of Continuing Education and Professional Studies, Seton Hall University

The State of Leadership in the Caribbean

9:45 AM | Jubilee Hall Auditorium

Scott Hilton-Clarke, Partner
Inspiration Labs

Private Equity and Venture Capital Advances

10:15 AM | Jubilee Hall Auditorium

Kenneth Allen, Founder and Managing Director
Azurest Partners

Christal M. Jackson, Founder
Head and Heart Philanthropy

Michael Derham, Partner
Novam Portam

The State of Creative Industries

11:15 AM | Jubilee Hall Auditorium

Lisa Cosimano Gallagher, Chief Operating Officer
Hawtan Leathers

Sabine Toussaint, Director of Programs
JPHRO

Luncheon

12:15 PM | Jubilee Hall 4th Floor Atrium

Innovative Approaches in Education

1:30 PM | Jubilee Hall Auditorium

Steven Lorenzet, Ph.D., Associate Dean and Associate Professor
of Management

Stillman School of Business, Seton Hall University

Bridgette Johnson, Program Manager

Grace's Key, Hatfield Primary School

Dana François, Program Manager

Kellogg Foundation

Business of Tourism

2:30 PM | Jubilee Hall Auditorium

Stephanie Barnes, Director of Sales

Marriott Port-au-Prince Hotel

Hugh Riley, Secretary General

Caribbean Tourism Organization

Kim Jack Riley, Director of Tourism

Antigua and Barbuda Tourism Authority, US

Enterprise Resiliency and Business Continuity

3:20 PM | Jubilee Hall Auditorium

Rocky Romanella, CEO and Senior Partner

3SIXTY Management Services

Paul Williams, Director of NA Procurement Operations

Mondelez International Inc.

Closing Remarks

4:05 PM | Jubilee Hall Auditorium

Reginald Canal, Managing Partner,

Les Cayes Partners

Reception and Networking

4:30 PM | Jubilee Hall 4th Floor Atrium

Stephanie Barnes, Director of Sales

Marriott Port-au-Prince Hotel

Stephanie Barnes serves as the Director of Sales at The Marriott Port-au-Prince Hotel, the premier address for business and leisure hospitality in Haiti's capital as well as the country's newest hotel. Mrs. Barnes oversees all Marriott Port-au-Prince sales and marketing initiatives, including advertising, public relations, and social media, while also directing the hotel's comprehensive Corporate Social Responsibility program.

Hugh Riley, Secretary General

Caribbean Tourism Organization

As the chief executive officer, Hugh Riley oversees the CTO's offices in Barbados, North America, the UK and Europe and leads the organization's initiatives to strengthen relations with the tourism industry's key strategic partners; these include hotels, airlines, cruise lines and all categories of retailers and wholesale packagers of the Caribbean's tourism products.

Kim Jack Riley, Director of Tourism

Antigua and Barbuda Tourism Authority, US

Kim Jack Riley is an experienced and well established Travel Marketing and Hospitality specialist with expertise in content production, integrated marketing and digital traffic growth. In her role as Director of Tourism, US for the Antigua and Barbuda Tourism Authority, Riley is responsible for marketing the twin-isle destination in the US.

Speaker Biographies

Steven Lorenzet, Ph.D., Associate Dean and Associate Professor of Management

Stillman School of Business, Seton Hall University

Steven Lorenzet is an Associate Dean and an Associate Professor of Management in the Stillman School of Business at Seton Hall University. In his role as an Associate Dean he provides support to the students and faculty of the undergraduate and graduate Business programs. In current and prior administrative roles has been very active with corporate and international partnerships, new program development, and external relations.

Bridgette Johnson, Program Manager

Grace's Key, Hatfield Primary School

Bridgette Johnson is a past student of U.W.I. Mona and currently works as a Legal Project Manager at Grace's Key, a program initiated and run by former female students of the Hatfield Primary School. The program provides counseling sessions for female students, school supplies, and school lunches.

Dana François, Program Manager

Kellogg Foundation

Dana François is the Haiti Program manager for the W.K. Kellogg Foundation based in Salem, Massachusetts. As a member of the Latin America and the Caribbean staff and the Haiti place-based team, she is responsible for the management of a \$28 million portfolio supporting the implementation of regional strategies in family economic security, health, education and social equity & civic engagement.

Karen A. Passaro, M.B.A., J.D., Dean

Division of Continuing Education and Professional Studies, Seton Hall University

Karen A. Passaro, M.B.A., J.D., currently serves as the Dean of the Division of Continuing Education and Professional Studies (CEPS) at Seton Hall University. Her appointment marked the revitalization of CEPS as part of the University's continued implementation of the Strategic Plan, *Strength to Strength*, which calls for ambition in outreach to various external communities. Additionally, Passaro currently serves as the Chair of the New Jersey Women's Network in Higher Education, an American Council on Education affiliate.

Scott Hilton-Clarke, Partner

Inspiration Labs

Scott Hilton-Clarke has spent much of his 25-year career advising and inspiring senior executives and entrepreneurs to raise their level of personal and leadership effectiveness. He is the Founder of Inspiration Laboratories, a firm focused on advancing companies through building and harnessing their human capital.

Kenneth Allen, Founder and Managing Director

Azurest Partners

Kenneth Allen, M.B.A. is the founder and a Managing Director of Azurest Partners where he leads the firm's business development efforts, particularly for clients in industry sectors including financial services, financial technology, business services and Internet / technology. He has business relationships with companies and govern-

ment agencies in the US, various nations in West Africa (e.g., Cameroon, Cote d'Ivoire, Ghana, Nigeria) and a number of countries in the Caribbean including Barbados, Jamaica, Martinique and Trinidad & Tobago.

Christal M. Jackson, Founder

Head and Heart Philanthropy

Six years ago, Christal Jackson launched Head and Heart Philanthropy (HHP) a social impact agency focused on improving outcomes for communities of color in health, tech, education and economics. HHP began as an invite-only Summit on Martha's Vineyard. Now it's an agency serving some of the best and brightest focused on economic and social impact.

Michael Derham, Partner

Novam Portam

Michael Derham previously covered Emerging Markets at the Federal Reserve Bank of New York, as well as on Wall Street, and began his career as a journalist with LatinFinance magazine. Additionally, Michael has advised political campaigns in the US and the Emerging Markets on economic policy and strategy. Michael is a Term Member of the Council on Foreign Relations and a Fellow of the Truman National Security Project.

Lisa Cosimano Gallagher, Chief Operating Officer

Hawtan Leathers

Lisa Cosimano Gallagher has been the Chief Operating Officer and Chief Financial Officer for Hawtan Leathers, LLC, a family owned and operated international leather manufacturing company, based in Newburyport, Massachusetts since 2003. Hawtan owns and oper-

ates one of the largest leather tanneries in the Caribbean, located outside of Port Au Prince, Haiti specializing in industrial glove leather. Ms. Gallagher is also the Chief Financial Officer of Port City Glove, a glove manufacturing company in Haiti and the Director of Development for the Cuirs Hawtan Haiti Relief Fund, a 501 (c) 3 non-profit organization serving the needs of the people of Haiti.

Sabine Toussaint, Director of Programs

JPHRO

As the Director of Programs at Clinton Foundation, Sabine Toussaint has facilitated investments and job creation opportunities working with the tourism, agriculture, energy and artisan sectors. She most recently helped to create the Women's Economic Participation Consortium, a platform created to help women entrepreneurs in Haiti get their businesses to the next level and become investment ready - working with local partners to help Consortium businesses become investment-ready while creating a support network for the businesses.

H.E. Paul G. Altidor

Ambassador of Haiti to the United States of America

Before assuming office, Ambassador Altidor was Vice President at the Clinton Bush Haiti Fund in Washington, D.C. Ambassador Altidor has an extensive private sector background. As a management consultant, he counseled firms in different countries on corporate governance and responsibility. Additionally, he has worked for the World Bank and taught at Ecole Supérieure Catholique de Droit de Jérémie (ESCDROJ), a law school in his native town of Jérémie.