

Master of Arts in Strategic Communication

The M.A. in Strategic Communication is a 36-credit, on-campus program that develops critical research skills associated with communication and leadership in ways that are grounded in theory and applicable to settings in a highly interactive world. It is designed for students with significant interests in researching communication phenomena and understanding human interaction and the role that communication plays in intercultural, interpersonal, organizational and group contexts.

PROGRAM CORE – 9 CREDITS

COTC 6100	Introduction to Organizational Communication
COTC 7110	Communication Research
COMM 8000	Methods and Strategies of Communication

MASTER'S PROJECT – 6 CREDITS

COMM 8199	Master's Project I*
COMM 8200	Master's Project II

* Master's Project I is a prerequisite for Master's Project II. Both Master's Project courses cannot be taken during the same semester. It is **recommended** to take Master's Project I following completion of the Core Courses, but it **must** be taken following the completion of Communication Research and after earning 18 credits.

ELECTIVE COURSES – 21 CREDITS

In consultation with an academic adviser, students should select appropriate electives from the Strategic Communication section of the University's Graduate Catalogue.

Scheduling Notes

- Courses are offered primarily on-campus and meet in the evenings from 5 - 7:10 p.m. or 7:20 - 9:30 p.m. Check PirateNet for the most current listing.
- Fall, spring and summer courses are available, but course inventory varies by semester.
- In conjunction with an academic adviser, students should check the published schedule available in PirateNet for each semester's course offerings.

COMPASS

Graduate Studies uses a platform called Compass, which is accessible via PirateNet, to schedule advising appointments and communicate with students about advising. Compass provides students with one central location to find the people and resources on campus to help them succeed.

ORIENTATION

Admitted students are required to attend an on-campus orientation and complete an online workshop. The orientation provides an introduction to University and College resources and the opportunity to network with faculty members and fellow students. The workshop is designed for students to further develop research, writing and information literacy skills. To learn more about Graduate Studies and the resources it offers, please visit www.shu.edu/commarts-graduate-studies.