

Master of Arts in Strategic Communication

The M.A. in Strategic Communication is a 36-credit, on-campus program that develops critical research skills associated with communication and leadership in ways that are grounded in theory and applicable to settings in a highly interactive world. It is designed for students with significant interests in researching communication phenomena and understanding human interaction and the role that communication plays in intercultural, interpersonal, organizational and group contexts.

PROGRAM CORE – 9 CREDITS

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| COTC 6100 | Introduction to Organizational Communication |
| COTC 7110 | Communication Research |
| COMM 8000 | Methods and Strategies of Communication |

THESIS-RELATED COURSES – 6 CREDITS

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| COMM 8190 | Master's Project I * |
| COMM 8191 | Master's Project II |

* Master's Project I is a prerequisite for Master's Project II. Both thesis-related courses cannot be taken during the same semester. It is **recommended** to take Master's Project I following completion of the Core Courses. It is **required** to earn 18 credits prior to enrollment in Master's Project I.

ELECTIVE COURSES – 21 CREDITS

Scheduling Notes

- Courses are offered primarily on-campus and meet in the evenings from 5 - 7:10 p.m. or 7:20 - 9:30 p.m. Check PirateNet for the most current listing.
- Fall, spring and summer courses are available, but course inventory varies by semester.
- In conjunction with an academic adviser, students should check the published schedule available in PirateNet for each semester's course offerings.

COMPASS

The Center for Graduate Studies uses a platform called Compass, which is accessible via PirateNet, to schedule advising appointments and communicate with students about advising. Compass provides students with one central location to find the people and resources on campus to help them succeed.

ORIENTATION

Admitted students are required to attend an on-campus orientation and complete an online workshop. The orientation provides an introduction to University and Center resources and the opportunity to network with faculty members and fellow students. The workshop is designed for students to further develop research, writing and information literacy skills. To learn more