



Application for Communication Research Enrollment

Communication Research Overview

In the Communication Research course, students explore the design and application of research techniques in corporate and public organizational contexts. Students develop a topic in the first three chapters of their Master's Thesis/Project.

A student in good academic standing is eligible to participate in the **COTC 7110 Communication Research** course following successful completion of required coursework and with approval of their academic adviser and program faculty. Eligibility to engage in relevant research varies by program, but all students must meet the program-specific criteria as outlined below –

- **Strategic Communication** – 18 earned credits
- **Public Relations** – 12 earned credits

Communication Research Enrollment Process

The process for enrolling in the Communication Research course is as follows-

- (1) The student's request should initially be discussed with their academic adviser to determine credit eligibility and its place in their degree program.
- (2) The student should complete the attached Application for Communication Research and prepare a one-page document detailing their preliminary overview of a topic/area of interest the student plans to investigate as part of the course. The document should include reasons why the topic interests the student and how it relates to the communication or public relations discipline. *Documents missing any required items will not be reviewed.*
- (3) The student should return the Application for Communication Research and overview document to their academic adviser.
- (4) Once approved by the academic adviser, the student's Application for Communication Research and one-page document will be shared with the appropriate full-time faculty.
- (5) Once approved by the faculty, the student will be notified via University email regarding next steps, including appropriate course registration instructions.

Please note, students seeking entry to Communication Research are bound by the University's registration schedule (including add/drop dates). Completed applications are due by March 15 for the Fall semester and October 31 for the Spring semester.

Application for Communication Research

Due March 15 for the Fall semester and October 31 for the Spring semester

Section A – to be completed by student

Student Name _____ CWID _____

Email Address _____

Term Requested _____

Student Signature _____

Section B – to be attached by student

Attach a **one-page** document, including-

- ❖ Preliminary topic/area of interest and why this topic is of interest to the student
- ❖ What is the significance of this proposed topic?
- ❖ What literature exists about the proposed topic?
- ❖ How does this proposed topic relate to the discipline?

Section C – to be completed by academic adviser

Program _____ Strategic Communication

_____ Public Relations

Credits Earned _____

Credits In-Progress _____

Cumulative GPA _____

Undergraduate GPA _____

Notes

Approvals

Academic Adviser _____ Date _____

Faculty _____ Date _____

Course Number/Section _____ Permit Coded _____

