College of Communication and the Arts
Seton Hall University

2022-23 CATALOGUE

ART, DESIGN AND INTERACTIVE MULTIMEDIA

Interactive Design | Multimedia

Total Credits: 51

I. Required Courses *(39 credits)*

			GRADE EARNED	SEMESTER COMPLETED
☐	ADIM 1223	2D Design and Color		
☐	ADIM 2112	Introduction to Multimedia		
☐	ADIM 2230	Drawing as Design		
☐	ADIM 2312	Digital Art and Design I		
☐	ADIM 2315	Web Design I		
☐	ADIM 2316	Web Design II		
☐	ADIM 2322	Intro to 3D Computer Graphics		
☐	ADIM 3312	Designing for Web and Mobile		
☐	ADIM 3325	Digital Photography		
☐	ADIM 3326	Video Animation and Motion Graphics		
☐	ADIM 4312	Practicum Design Seminar		
☐	COBF 1212	Introduction to Visual Theory		
☐	COMM 1421	Writing for the Media		

II. Elective Courses *(12 credits)*

Group I *(6 credits)*

☐	ADIM 1311	Graphic Design and Advertising Art I		
☐	ADIM 2099	Front End Development		
☐	ADIM 2233	Typography I		
☐	ADIM 2311	Graphic Design and Advertising Art II		
☐	ADIM 2318	Digital Art and Design II		
☐	ADIM 2334	3D Packaging and Exhibition Design		
	ADIM 2601	Digital Workflow		

Group II *(6 credits)*

☐	ADIM 2114	Game Design and Digital Storytelling		
☐	ADIM 3193/ ADIM 3194	Design Internship		
☐	ADIM 3322	Computer Animation		
☐	COBF 2223	Studio Production I		