

2022-23 CATALOGUE

ART, DESIGN AND INTERACTIVE MULTIMEDIA



Design and Advertising

Total Credits: 51 GRADE EARNED SEMESTER OF

1.	. Required Courses (39 credits)		GRADE EARNED	SEMESTER COMPLETED
	Drawing Component (choose one course from the following):			
	ADIM 1110	Drawing I		
	ADIM 2317	Digital Painting*+		
	ADIM 2230	Drawing as Design+		
	ADIM 2210	Drawing II*		
	*Prerequisite ADIM 1110 Drawing I or submission of a portfolio that demonstrates basic drawing skills			
	+Prerequisite ADIM 2312 Digital Art and Design I			
	ADIM 1223	2D Design and Color		
	ADIM 1311	Graphic Design and Advertising Art I		
	ADIM 2233	Typography I		
	ADIM 2311	Graphic Design Advertising Art II		
	ADIM 2312	Digital Art and Design I		
	ADIM 2315	Web Design I		
	ADIM 2318	Digital Art and Design II		
	ADIM 2334	3D Packaging and Exhibition Design		
	ADIM 3233	Typography II		
	ADIM 4312	Practicum Design Seminar		
	ADIM 2520	Social Design		
	ADIM XXXX	Design Research		
	Elective Courses	(40 mg/t)		
II.				
	Complete four (4) ADIM courses to fulfill 12 credits of elective requirements			
	ADIM			
	ADIM			
	ADIM			
Ш	ADIM			