

Seton Hall Sports Poll

28% of American Males Would Rather See Their Favorite Team Win the Super Bowl (or World Series) Than Have Their Favorite Candidate Win the 2020 Presidential Election

S. Orange NJ, November 22, 2019 -- By a 74-19 percent margin, the American public said they would rather their preferred candidate win the 2020 presidential election than their favorite team win the Super Bowl or World Series.

However, 28 percent of males said they would rather see their favorite team win the championship than have their favorite candidate win the 2020 presidential election. Sixty-four percent of males said they would prefer their candidate to win, with eight percent saying they did not know or had no opinion.

Only 11 percent of females said they would prefer their team win, with 84% preferring their candidate to win the presidential election. The remaining five percent did not know or had no opinion.

For "candidate winning," it was 64 percent male preference, 84 percent female preference. The remaining did not know or had no opinion.

These are the findings of a Seton Hall Sports Poll conducted this week of 712 adults on landlines and cellphones across the country. The poll has a margin of error of ± -3.7 percent.

"Politics has been called a blood sport," said Rick Gentile, director of the Seton Hall Sports Poll, which is sponsored by the Sharkey Institute within the Stillman School of Business.. "This seems to be very true today. The strong preference for their candidate to win reflects the deep political polarization in the country today."

By Education Level

The more education the respondents had, the more strongly they felt about the election results. For those with less than a high school education, only 55 percent said they would prefer their favorite "presidential candidate to win," but for those who graduated college, the number rose to 81 percent.

For those with less than a high school diploma, 31 percent said they would prefer their team to win (14 percent did not know/had no opinion); only 16 percent of college grads said they would prefer their sports team to win the Super Bowl or the World Series.

ABOUT SETON HALL UNIVERSITY

One of the country's leading Catholic universities, Seton Hall has been showing the world what great minds can do since 1856. Home to nearly 10,000 undergraduate and graduate students and offering more than 90 rigorous academic programs, Seton Hall's academic excellence has been singled out for distinction by *The Princeton Review*, U.S. News & World Report and Bloomberg Businessweek.

Seton Hall embraces students of all religions and prepares them to be exemplary servant leaders and global citizens. In recent years, the University has achieved extraordinary success. Since 2009, it has seen record-breaking undergraduate enrollment growth and an impressive 110point increase in the average SAT scores of incoming freshmen. In the past decade, Seton Hall students and alumni have received more than 30 Fulbright Scholarships as well as other prestigious academic honors, including Boren Awards, Pickering Fellowships, Udall Scholarships and a Rhodes Scholarship. The University is also proud to be the third most diverse national Catholic university in the nation.

During the past five years, the University has invested more than \$165 million in new campus buildings and renovations. And in 2015, Seton Hall launched a School of Medicine as well as a College of Communication and the Arts. The University's beautiful main campus in suburban South Orange, N.J. is only 14 miles from New York City — offering students a wealth of employment, internship, cultural and entertainment opportunities. Seton Hall's nationally recognized School of Law is located prominently in downtown Newark. The University's Interprofessional Health Sciences (IHS) campus in Clifton and Nutley, N.J. opened in the summer of 2018. The IHS campus houses the University's College of Nursing, School of Health and Medical Sciences and the Hackensack Meridian School of Medicine at Seton Hall University.

For more information, visit <u>www.shu.edu</u>.

About the poll:

This poll was conducted by telephone November 18-20 among adults in the United States. The Seton Hall Sports Poll is conducted by the Sharkey Institute within the Stillman School of Business. Phone numbers were dialed from samples of both standard landline and cell phones. The error for subgroups may be higher. This poll release conforms to the Standards of Disclosure of the National Council on Public Polls. The Seton Hall Sports Poll has been conducted regularly since 2006.Recently chosen for inclusion in iPoll by Cornell's Roper Center for Public Opinion Research, its findings have been published everywhere from USA Today, ESPN, The New York Times, Washington Post, AP, and Reuters to Fox News and most points in between. *Media:* Media: Marty Appel, <u>AppelPR@gmail.com;</u> Michael Ricciardelli, Associate Director of Media Relations, Seton Hall <u>michael.ricciardelli@shu.edu</u>, 908-447-3034

The results:

1. Last week did you spend more time watching sports events, entertainment shows or the impeachment hearings?

1 - Sports events	28%
2 - Entertainment shows	40
3 - Impeachment hearings	21
4 - None	10
5 - Don't know/No Opinion	2

2. What would you most like to see happen in 2020, your favorite team winning the Super Bowl or World Series or your favorite candidate winning the presidential election?

1 - Team winning	19
2 - Candidate winning	74
3 - Don't know/No opinion	6