

ICOPS

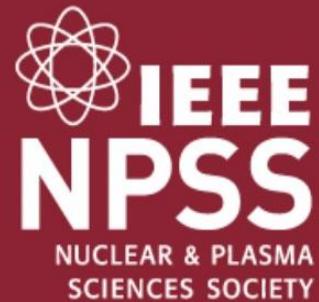
44TH

INTERNATIONAL CONFERENCE ON PLASMA SCIENCE

General Chair - Jose Lopez, Seton Hall University

Technical Chair - Kurt Becker, New York University

ICOPS2017@ieee.org



May 21-25
2017



SPONSORSHIP & EXHIBITS

BROCHURE



Welcome Letter

Dear Prospective Exhibitor or Sponsor,

It is a pleasure to invite you and your organization to participate in the 44th IEEE International Conference on Plasma Science (ICOPS 2017) which will be held at the Harrah's Resort in Atlantic City, New Jersey, United States of America from May 21-25, 2017.

Whether you're interested in connecting with old or new customers or expanding your network within the plasma sciences, ICOPS 2017 is the ideal venue for your organization. Historically, ICOPS has brought together more than 500 scientists, engineers, educators, and organizations to share new knowledge and ideas, reveal recent discoveries, and exchange new concepts about plasma science and applications. This Conference is truly an international forum with past conference destinations including Canada, Korea, Scotland, and Turkey.

We are proud to host ICOPS 2017 in the State of New Jersey a historically important location to the development of plasma science and the current home to many of the most scientifically significant and technologically innovative organizations in the world. New Jersey is home to several U.S. National Laboratories, various world renowned universities, and many internationally prominent high technology companies. Furthermore, the host location of Atlantic City, New Jersey is located in close proximity to the New York, Philadelphia, and Washington D.C. metropolitan areas where a third of the population of the United States lives. Atlantic City is within easy travel distance of approximately 60 miles (90 km) from Philadelphia, 125 miles (200 km) from New York City and 175 miles (280 km) from Washington, D.C.

The conference selects technical papers on plasma science and their applications including basic plasma physics simulation and theory, high-powered microwaves, plasma and nuclear diagnostics, nuclear fusion, plasma medicine, plasma accelerator instrumentation, high-energy density, atomic physics, and low temperature plasmas. Furthermore, a mini-course in charged particle beams and high powered pulsed sources led by respected experts will be held on Thursday and Friday after the ICOPS 2017 conference.

We invite you to review this prospectus for more details and further the conference website <http://www.shu.edu/icops2017>. In addition to the basic booth packages, we are soliciting sponsorship for other aspects of ICOPS 2017, including social and networking events such as the Monday Women in Engineering Reception, Tuesday evening Young Professionals Symposium, Wednesday evening Conference Dinner, Breakfasts or Coffee Breaks, etc.

If you are interested, please feel free to contact the ICOPS 2017 Sponsorship & Exhibit Chair, Sungo Kim (email: sok@nyit.edu) for more information about these opportunities. Exhibitor and Sponsors participation is important for the success and relevance of our Conference. We look forward to welcoming you at the ICOPS 2017 Exhibition.

Sincerely,

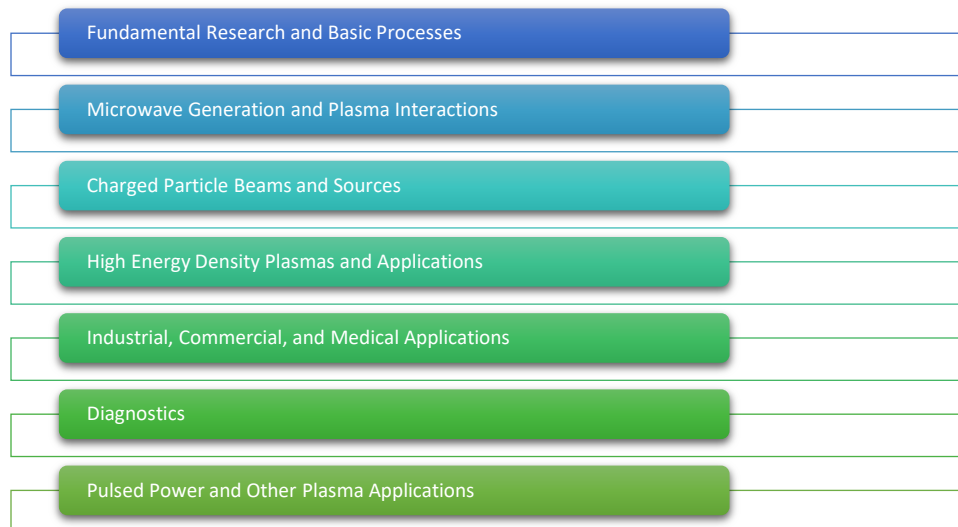
Jose L. Lopez, General Chair of ICOPS 2017
Seton Hall University
icops2017@ieee.org



ABOUT ICOPS

The International Conference on Plasma Science (ICOPS) is an annual conference coordinated by the [Plasma Science and Application Committee \(PSAC\)](#) of the [IEEE Nuclear & Plasma Sciences Society](#). The program of the 44th ICOPS (ICOPS 2017) covers both traditional areas of plasma science and new exploratory research areas. The conference offers an outstanding forum for scientists and engineers to learn further about some of the greatest advances in plasma science and technology in recent years and to discuss future directions of research.

For more information, please visit www.shu.edu/icops2017.



ABOUT IEEE NPSS

The fields of interest of the NPSS include Nuclear Science and Engineering (including radiation detection and monitoring instrumentation, radiation effects, nuclear biomedical applications, particle accelerators, and instrumentation for nuclear power generation), and Plasma Science and Engineering (including plasma dynamics, thermonuclear fusion, plasma sources, relativistic electron beams, laser plasma interactions, diagnostics, and solid state plasmas).

For more information, please visit ieee-npss.org.

ABOUT ATLANTIC CITY



Atlantic City is an exceptional location for 44th International Conference on Plasma Science (ICOPS 2017). It is renowned as one of the world's most outstanding convention cities, with the sparkling Atlantic Ocean providing a unique and spectacular setting. The ICOPS 2017 will be held in the Harrah's Resort under the famous sails and perched on the edge of the Atlantic Ocean with wonderful space for both scientific presentations and technical exhibition.

Harrah's Resort Atlantic City

The Conference will take place at the Harrah's Resort Atlantic City. Harrah's Resort Atlantic City is a hotel and casino, located in the marina district of Atlantic City, New Jersey, USA. Visitors will be treated to a spectacular time enjoying Atlantic City's various visitors' attractions.

For more information, please visit www.caesars.com/harrahs-ac.

Exhibit and Sponsorship Opportunities

EXHIBIT OPPORTUNITY

The exhibition is a vital part of ICOPS 2017. Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with key players and decision makers in the field.

**Table-Top Booths Early rate (until March 31, \$3,500.00 per booth)
Late rate (after March 31, \$4,000.00 per booth)**

☐ 7"x44" identification sign, ☐ 1 – 6' draped table, ☐ 2 – side chairs, ☐ 1 – wastebasket.

- *One complimentary full conference registration with access to all meal functions during exhibit hours.
 - *Additional exhibitors must register if they wish to attend technical sessions at the conference.
 - *A reduced rate "exhibitor only" registration can be made available for non-participatory staff.
 - *Additional person from the same company can be registered through exhibitor only.
 - *Banquet ticket is optional at \$50. (Exhibitor and exhibitor only registration entitles registrant to all the breaks and the poster sessions)
 - *The exhibitor package that by registering as an exhibitor, a brief company description and company logo will be displayed on the conference website and on the book of abstract.
- Level sponsors have first choice in selecting booth location, followed by exhibitors on a "first-paid, first-served" basis. No exhibitor may sub-let or share with another exhibitor without the prior written approval of the exhibit manager.*

Exhibition Schedule

| Activity | Day | Start | End |
|---------------|--------------------|---------|---------|
| Move In | 5/21 (Sunday) | 2:00 pm | 5:00 pm |
| Exhibit Hours | Monday - Wednesday | 9:30 am | 6:00 pm |
| Move Out | 5/24 (Wednesday) | 4:00 pm | 6:00 pm |

Key Deadlines

| | |
|------------------------------|--|
| Exhibitor Early Registration | April 21, 2017 (Any registration questions can be sent to icopsreg@ieee.org .) |
| Hotel Reservation Deadline | April 28, 2017 |

SPONSORSHIP OPPORTUNITY

If you are interested in more than one sponsorship, a special discount will be applied.

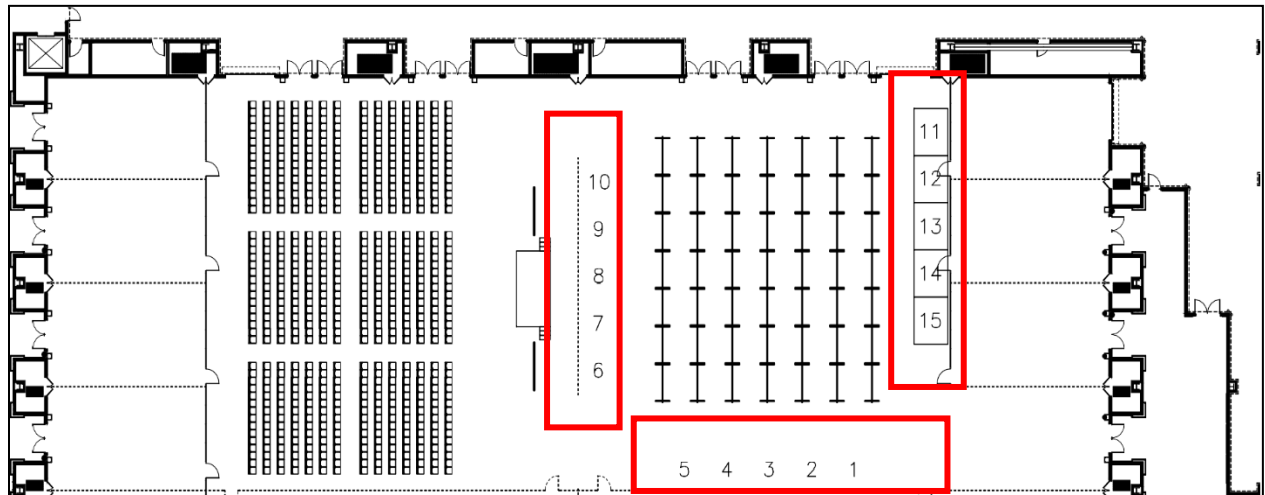
EXCLUSIVE SPONSORSHIP

| | |
|----------------------------|-------------|
| Mobile App Sponsor | \$8,000 |
| Banquet | \$6,000 |
| Opening/Closing Reception | \$3,000 |
| Women in Science Reception | \$3,000 |
| Coffee/Refreshment Breaks | \$1,000/day |
| Wireless Internet Sponsor | \$2,500 |
| Breakfast Sponsor | \$2,000 |

PARTIAL SPONSORSHIP

| | |
|---------------------------|---------|
| USB Sponsor | \$1,000 |
| Conference Badge Lanyards | \$1,000 |
| Conference Bag | \$1,000 |
| Logo on Conference Mug | \$1,000 |
| Charging Station Sponsor | \$1,000 |

FLOOR MAP



Sponsorship and Exhibits Contact

For any inquiries, or for additional information, please contact:

Prof. Dr. Sungo Kim
Chair, Sponsorship & Exhibits
Phone: 516-686-1302
Email: sok@nyit.edu

Application Form

EXHIBIT & SPONSOR APPLICATION/CONTRACT

Please read contract terms and conditions carefully and print or type all information requested.

An invoice will be sent on receipt of this order

Checks can be sent to:

IEEE MCE- IEEE ICOPS

Attn: Kelly MacNiven

445 Hoes Lane

Piscataway, NJ 08854

| Company Information | | |
|---|------------------|------|
| Billing Contact: | Title: | |
| Name of On-site Contact: | | |
| Mailing Address: | | |
| City: | State/Province: | Zip: |
| Phone: | Fax: | |
| Email: | Website: | |
| | | |
| Exhibit and Sponsorship | | |
| <input type="checkbox"/> Exhibit Fee - \$ | | |
| <input type="checkbox"/> Sponsorship - \$ | | |
| Sponsorship (Please specify sponsorship(s) desired) | | |
| 1 st | | |
| 2 nd | | |
| 3 rd | | |
| | | |
| Payment Options | | |
| <input type="checkbox"/> Check <input type="checkbox"/> Credit Card <input type="checkbox"/> Wire Transfer (Please email to icopsreg@ieee.org for details) | | |
| Name on Credit Card: | | |
| Card Number: | Expiration Date: | |
| Signature: | | |
| I have read and agree to the terms and conditions of this contract | | |
| Signature | Date | |
| Print Name | Title | |

Terms of Conditions

1. Contract

This application, properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of booths assigned by ICOPS 2017 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of postmark date. ICOPS 2017 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. ICOPS 2017 assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval of ICOPS2017 management. ICOPS 2017 management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of ICOPS 2017 Management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Exhibition fee includes table and space without equipment.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required by 21 April 2017. All cancellations must be made in writing and will be based on the following schedule of refunds:

Before 21 April 2017..... Refund Less \$100 processing fee
On or after 21 April 2017..... No Refund

It is understood that ICOPS 2017 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the ICOPS 2017 Show is conducted shall become, in the sole discretion of ICOPS 2017, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of ICOPS 2017, this agreement may be terminated by ICOPS 2017. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of God. Should ICOPS 2017 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that ICOPS 2017 may, after computing the total amount of ICOPS 2017 cost and expenses in connection with its preparation for and conducting of the ICOPS 2017 Event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands,

and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that ICOPS 2017 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, ICOPS 2017 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

10. Policy

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by ICOPS 2017.

11. Management

The Exhibitor further agrees that the conditions, rules and regulations of the ICOPS 2017 management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

12. Alteration of Booth Space

ICOPS 2017 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition.