

# Seton Hall University Pirate Career Plan: SPORT MANAGEMENT

## Explore Your Calling

Learn more about your calling in relation to your values, motivations, talents, skills, strengths and areas for improvement.

## Prepare for Experience

Broadly explore the wide range of career possibilities in the sports industry by conducting research, attending networking events and meeting with SHU alumni.

## Obtain Experience

Gain experience, knowledge and skills by participating in multiple internships (2 internships are required for graduation), part-time jobs, and volunteer activities.

## Take Action

Identify and network with key targets in the industry and apply for positions in order to land a professional position or graduate school acceptance.



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The Seton Hall University  
Career Center Network



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# Pirate Career Plan: Sport Management

## Year One: Discover

Meet with your career advisor to craft a college resume and learn about internship requirements for sport management majors.

Join the Sport Networking Club and other organizations related to your interests.

Attend Stillman Career Week events, sport networking forums and other career programs to learn about the sports industry.

Within LinkedIn, create a profile and join groups and discussions.

Follow organizations in the sports industry on various social media sites.

Identify sports industry job resources, (such as [www.teamworkonline.com](http://www.teamworkonline.com)) and create an account.

Use *Navigator* to find related internships, volunteer opportunities, and part-time/summer jobs.

## Year Two: Investigate

Meet with your career advisor to update your resume and identify targeted areas of interest.

Seek project or leadership roles in a campus organization.

Attend career fairs, networking forums and Sport Networking Club meetings to expand your industry knowledge and make connections with SHU alumni.

Determine your functional area of expertise or interest, such as sales, marketing, accounting, finance, IT, research, HR or project management.

Research the wide array of organizations in the sport industry (teams, venues, leagues, retailers, sponsors, partners, and community initiatives).

Line up and record a spring or summer internship to complete the first of two required internships for graduation.

Use LinkedIn and Career Shift to connect with SHU alumni in the sports industry for informational interviews and shadowing.

## Year Three: Experience

Meet with your career advisor to identify types of organizational settings with job functions of interest to you.

Line up and record another internship to complete the second required internship for graduation.

Update your resume and attend an "Interviewing Workshop".

Attend the Fall and Spring Career Fairs and other networking events at major sports industry venues.

Follow up with professionals you meet to set up informational interviews.

Update your LinkedIn profile and continue to follow sports organizations.

Participate in discussions and post articles in sports blogs, LinkedIn and other social media sites.

Identify and Interview professionals in diverse areas of the sports industry.

## Year Four: Take Action

**\*\*If you have not completed the two (2) required internships for graduation, meet with your career advisor at the beginning of your final year.**

Update your resume and meet with your career advisor to develop a job search plan.

Attend the Fall and Spring Career Fairs to land internships and establish connections for full-time jobs.

Attend sports industry networking forums and follow up with professionals to set up informational interviews.

Identify SHU alumni in your target organizations using LinkedIn and Career Shift to set up networking meetings.

Apply and start interviewing for professional positions at the beginning of your last semester.

Update your networking list and keep in touch with your contacts.

