Biennial Report of Alcohol and Other Drug Programs

Prepared by Community Development
1/1/2017
# Table of Contents

Introduction .................................................................................................................. 2  
Purpose ......................................................................................................................... 3  
Policies ........................................................................................................................ 3  
  University Policy ....................................................................................................... 3  
  Housing and Residence Life Policy .......................................................................... 4  
  Athletics Policy on Alcohol ...................................................................................... 6  
  University Good Samaritan Policy .......................................................................... 8  
Procedures for Students and Employees .................................................................. 9  
Enforcement .............................................................................................................. 11  
Student Code of Conduct ......................................................................................... 12  
  Alcohol and Other Drug Violations ....................................................................... 12  
  Sanctions for Alcohol and Other Drug Violations ............................................... 13  
  Sanctions for Drug Violations ............................................................................... 14  
Programs & Events .................................................................................................. 14  
  Student Life Alcohol & Other Drug Programming .............................................. 15  
    CHOICES ............................................................................................................. 15  
    E-checkup To Go (Alcohol) .................................................................................. 15  
    E-checkup To Go (Marijuana) ............................................................................. 16  
  The Pocket Guide to Alcohol Education at Seton Hall ......................................... 16  
  DUI/Distracted Driver Simulator ............................................................................ 16  
  Educational Poster Campaigns ............................................................................... 17  
  KNOW MORE Student Group .............................................................................. 17  
    Pirate Swag’ on: Alcohol Edition ...................................................................... 17  
    Study Break SOLO Cup Crafts .......................................................................... 17  
  AOD Programming in the Classroom .................................................................... 17  
    The Buzz ............................................................................................................... 17  
    KNOW MORE: Do More (Bystander Intervention) ......................................... 18  
Pirate Adventure/Orientation Programs .................................................................. 18  
  Matt Bellace – How to Get High Naturally ............................................................ 18  
  Student Conduct and Safety on Campus .................................................................. 18
Introduction

Part 86, the Drug-Free Schools and Campuses Regulations, requires that, as a condition of receiving funds or any other form of financial assistance under any federal program, an Institution of Higher Education (IHE) must certify that it has adopted and implemented a program to prevent the unlawful possession, use, or distribution of illicit drugs and alcohol by students and employees. In order to certify its compliance with the regulations, an IHE must adopt and implement a drug prevention program to prevent the unlawful possession, use, or distribution of illicit drugs and alcohol by all students and employees both on school premises and as part of any of its activities.

Creating a program that complies with the regulations requires an IHE to do the following:
1. Prepare a written policy on alcohol and other drugs.
2. Develop a sound method for distribution of the policy to every student and IHE staff member each year.
3. Prepare a biennial review report on the effectiveness of its alcohol and other drug (AOD) programs and the consistency of policy enforcement.
4. Maintain its biennial review report on file, so that, if requested to do so by the U.S. Department of Education, the campus can submit it.

Review Committee Membership

Winston Roberts, Assistant Dean of Students
Mariel Pagan, Assistant Dean of Students/Student Activities
Roberto Sasso, Assistant Athletics Director/Student Athlete Development
Ashlee Carter, Associate Director for Student Life
Rebecca Bell, Assistant Director for Leadership Development
Jessica Proano, Assistant Director for First Year Experience, Housing and Residence Life
**Purpose**

Seton Hall University is committed to protecting the safety, health and well-being of all employees and individuals in our workplace. As a residential community with a significant number of individuals under the age of 21 residing on our campus, we have an even stronger commitment to insuring that our community is free of illegal drugs and alcohol. We recognize that alcohol abuse and illegal use of drugs poses a significant threat to our mission. We have established a drug-free workplace program that balances our respect for individuals with the need to maintain an alcohol- and drug-free environment.

**Policies**

While various areas of the University, including Housing and Residence Life (HRL) and Athletics, have enumerated alcohol policies, the University community is all bound by one central Alcohol and Drug Policy. The University’s policy is listed below, followed by the HRL and Athletics policies.

**University Policy**

It is the policy of Seton Hall University to maintain, to the extent possible, a secure work environment that is free from the effects of employees under the influence of unlawful drugs or abuse of alcoholic beverages. The illegal manufacture, possession, distribution, purchase, sale or use of prescription drugs and controlled substances or the unauthorized use of alcohol on University premises or while on University business is strictly prohibited. Reporting to work under the influence of alcohol, illegal drugs and illegal use of prescription drugs is also prohibited.

The use of alcoholic beverages is regulated primarily by the State of New Jersey. The possession and
use of any of the regulated beverages by employees must be in compliance with state law and University policy. Alcoholic beverages may only be consumed by those persons over the age of 21 on campus in areas designated for officially sanctioned or authorized campus events, such as alumni reunion events. Requests for program authorization must be obtained in advance. Employees are expected to comply with state law regarding the consumption and possession of alcoholic beverages and to exercise good judgment when using alcoholic beverages.

The University fully subscribes to the provisions of the Drug-Free Workplace Act of 1988 and the Drug-Free Schools and Communities Act Amendments of 1989. In compliance with these Acts, University employees are hereby notified of the serious dangers associated with drug use in the workplace.

One of the goals of our drug-free workplace program is to encourage employees to voluntarily seek help with alcohol and/or drug problems. If, however, an individual violates the policy, he or she will be subject to disciplinary action up to and including termination of employment. As a condition of continued employment, an individual may be required to participate in a drug abuse assistance or rehabilitation program. An employee required to enter such a program who fails to successfully complete it and/or repeatedly violates the policy may be terminated from employment. Nothing in this policy prohibits the employee from being disciplined or discharged for other violations and/or performance problems.

**Housing and Residence Life Policy**

In addition to the University-wide policies involving alcohol and other drugs, the following regulations apply to the use of alcohol in University housing:

- The state law of New Jersey allows possession and consumption of alcoholic beverages by those 21 years of age and over.
- Only residents and their guests, who are 21 years of age and over, may legally possess and consume alcoholic beverages in their rooms and/or in the rooms of other students 21 years of age (and over), and only if they live in alcohol designated living areas.
These alcohol-designated areas are Cabrini Hall, Neumann Hall, Ora Manor, Turrell Manor, Serra Hall and Xavier Hall.

In these buildings, the consumption of alcohol is prohibited in all public areas including University housing property.

Anyone under the age of 21 is not permitted to be in a room where alcohol is visible and/or being consumed unless that person is the roommate of a person over the age of 21.

In Boland and Aquinas Halls, the possession and consumption of ANY alcoholic beverage by any person, regardless of age, is prohibited.

In Cabrini Hall, Neumann Hall, Ora Manor, Turrell Manor, Serra Hall and Xavier Hall, alcohol may be transported by individuals 21 years of age or older, provided that all alcoholic beverages are in the original containers and remain unopened.

If a University official has reason to believe that alcohol is being transported in a non-designated area, or by an individual under 21 years of age, the University official has the right to check any packages, book bags, etc.

Any individual bringing alcohol into University housing must show appropriate identification (such as driver's license, or any State issued ID) to the person working at the residence hall reception desk. Our housing database is then checked for legal drinking age of the SHU student bringing in the alcohol. The alcohol type, amount, student name and room number is then logged in the alcohol log in our database for Housing and Residence Life records.

No kegs or beer balls are permitted. Possession and consumption of alcoholic beverages is limited. This is identified as the “personal consumption amount.” Personal consumption amount is defined as 1 liter of hard liquor OR 1 liter of wine OR 1 “6” pack of beer. SHU students may only sign in one of the three types listed with the specific amount.

The purchase or sale of any alcohol is prohibited in ALL University housing.

No person shall provide any alcoholic beverages to any person not 21 years of age for possession and/or consumption.

All alcoholic beverages present during violation of University or housing policy will be confiscated and disposed.

In addition, any violation relating to the possession or consumption of alcoholic beverages in University housing will result in a judicial hearing with an appropriate adjudicating officer.
- Repeat violators may be given sanctions ranging from the reassignment to another hall, cancellation of the apartments/residence hall license or civil prosecution. (Refer to University Standards of Conduct, Student Handbook).
- Students will be held responsible for their actions while they are under the influence of alcohol.
- Students hosting guests will be held responsible for their guests' violation of any portion of the above alcohol policy.
- The sanctions of the University have been developed by a University wide committee. The sanctions include community service, fines, attendance at an alcohol education class, mandatory assessment and counseling of students who violate the alcohol policy. The sanction is determined by the person adjudicating the hearing and is contingent upon the severity and frequency of the offense.
- Repeated violations can lead to expulsion

**Athletics Policy on Alcohol**

In the interest of maintaining the health and well-being of the student-athlete, the alcohol policy is established by Seton Hall University Athletics. The Senior Associate Director of Athletics, Faculty Athletic Representative, and Coordinator of Substance Abuse will facilitate the program by:

- Presenting alcohol education programs to all student-athletes;
- Arranging counseling services for individual student-athletes who recognize their dependence;
- Arranging counseling services for individual student-athletes who are in violation of this policy.

Any violation of this policy will result in the notification of the Committee on Substance Abuse, (which consists of the Director of Athletics, Sport Administrator, Faculty Athletic Representative, and Coordinator of Substance Abuse), Head Coach, Team Athletic Trainer, and if deemed necessary the Director of Counseling Services. The university recognizes the student-athlete’s right to privacy and in the instance of a violation it will not be discussed with anyone outside of the aforementioned parties. Items listed below constitute general violations of the alcohol policy:

- Student-athletes under the age of 21 are prohibited from the purchase, consumption, and transportation of alcohol at all times.
• A student-athlete who consumes alcohol will be held accountable for any alcohol-related incident in which he or she is involved. In such cases, the student-athlete is subject to university, athletic department and/or team disciplinary action whether or not there are legal implications.

• If a student-athlete is involved in an alcohol-related incident involving no legal consequences, the sport administrator supervising that program will determine if the circumstances warrant counseling intervention and/or suspension of the student from practice and or competition.

• Alcohol is not to be purchased or consumed by any student-athlete, student athletic trainer, or student manager while representing Seton Hall University on the road.

For any violation of the alcohol policy, the University, through the authority of the Committee on Substance Abuse, reserves the right to require continued alcohol education and counseling services. Any student-athlete who violates the alcohol policy is subject to sanctions which could include any or all of the following:

• Suspension from practice and/or competition

• Loss of eligibility for the season and post-season competition

• Dismissal from the team

• Loss of grant-in-aid

• Expulsion from the University

• Reprimand

• Suspension of those privileges typically afforded student-athletes (i.e. athletic training room and weight room)

• Community Service

TYPES OF VIOLATIONS

Violation of alcohol laws of the State of New Jersey could result in fines of over $2,000, up to 6 months in jail, and/or loss of driving privileges for up to 10 years. The State of New Jersey prohibits the possession, consumption, and transportation of alcoholic beverages by persons under the age of 21. In addition to these charges, Seton Hall University will impose sanctions to all student-athletes found in offense of any alcohol related charges:

Possible Issues could include but are not limited to the following:

• Arrest with possible conviction of Driving While Intoxicated.
• Arrest with possible conviction or any other offense with legal intoxication as one of the charges (i.e. Consumption of alcohol under the age of 21).
• Drunken and disorderly conduct on or off campus
• Public intoxication (i.e. protective custody or campus security involvement)
• Destruction of property While under the Influence of Alcohol
• Purchasing, selling, or supplying a prospective student-athlete and/or underage student with alcohol
• Drinking in the presence of a prospective student-athlete as a student host
• Assault while Under the Influence of Alcohol
• Use of alcohol in hotel rooms or on transportation while on an athletic department sponsored road trip
• Positive substance abuse test for alcohol
• Alcohol related incident in the residence hall or on campus

SANCTIONS
Any student-athlete found guilty of an Alcohol Violation may be suspended for practices and competitions (up to 10% of regularly scheduled competitions). The Head Coach and Team Athletic Trainer will be notified of the offense. The student-athlete may also be subject to additional athletic sanctions as well as those by the University disciplinary board. Repeat violations will result in more severe sanctions which could include the loss of scholarship and/or dismissal from the team.

ALL OF THESE VIOLATIONS ARE CUMULATIVE THROUGHOUT THE STUDENT-ATHLETE’S CAREER AT SETON HALL UNIVERSITY

University Good Samaritan Policy

Student health and safety are fundamental to our community. Whenever there is concern for another student or belief that assistance is needed, students are expected to contact Public Safety. In the case of a medical emergency, students should immediately call 911.

Students who seek medical assistance for themselves or for an individual who is intoxicated or
experiencing an alcohol-related emergency will not be subject to University disciplinary action related to the alcohol policy. Furthermore, the intoxicated student who receives medical assistance will not be subject to University disciplinary action.

When an incident that falls under the Good Samaritan Policy occurs, the student(s) involved will be required to meet with the Office of the Dean of Students to review the matter. While no formal disciplinary sanction (i.e. Probation) will be applied, an appropriate educational response may be. This may include participation in an educational class, mandated counseling assessment, additional fee for ambulance service, and/or parental notification. Failure to complete the educational requirements will result in referral to the University discipline system.

The following is also of important note:

- Other violations of the Student Code related to the same incident may be referred for disciplinary review and sanction.
- A student involved in more than one incident that falls under the Good Samaritan Policy may be subject to disciplinary sanction.
- Students may still be subject to local and state law for their behavior.
- The University reserves the right to review each incident on a case by case basis.


**Procedures for Students and Employees**

1. Offers of employment to new employees will be contingent upon their signing a copy of this policy certificating that they agree to abide by the terms of this Drug and Alcohol-Free Workplace Policy. The signed certification letter must be returned to the Department of Human Resources within ten (10) days of receipt and will be retained in the employee’s personnel file.
Students should refer to the Seton Hall Student Handbook for information on the application of this policy.

2. To emphasize the importance of this policy, every employee will be notified of this policy annually.

3. Any employee or work-study student convicted of violating a criminal drug statute must inform the Associate Vice President for Human Resources or the Dean of Students of such conviction in writing (as defined above) within five (5) days of conviction Failure to notify the Associate Vice President for Human Resources or the Dean of Students may result in termination of employment.

4. Within thirty (30) days of receiving notice of the conviction, the Associate Vice President for Human Resources or the appropriate campus administrator may impose sanctions or remedial measures on the employee or student worker.

5. Violations of local ordinances or of state or federal laws regarding controlled and/or dangerous substances, including alcohol, by members of the University community may result in University disciplinary actions regardless of where such violations occur.

6. An employee who has self-disclosed a problem with alcohol or other drugs may be referred to EAP or Counseling Services as appropriate. Such disclosure will not excuse any inappropriate behavior in the workplace relating to drug or alcohol use or abuse.

7. An employee who suspects that another employee may be impaired and not able to perform his/her job duties and responsibilities is encouraged to immediately notify a manager/supervisor/department chair.

8. The signs that may indicate substance abuse include, but are not limited to, behavioral changes, absenteeism/lateness or impaired job performance. More specific behaviors which may indicate a lack of fitness for duty include lethargy, slurred or incoherent speech, or speech which differs from the employee’s usual pattern, unusual odor on breath, and/or accidents.

9. Managers/supervisors/department chairs should not automatically assume that certain behaviors are the result of drugs or alcohol. They should immediately report unusual behavior or circumstances to the Department of Human Resources.

10. Managers/supervisors/department chairs are responsible for administering this policy according to the regulations and procedures identified herein. In addition, they are responsible for reinforcing an employee’s understanding of the fitness for duty requirement and for administering this policy in a fair, uniform and consistent manner.
Enforcement

The University reserves the right to offer employees or students convicted of violating a criminal drug statute in the workplace, participation in an approved rehabilitation or drug abuse assistance program as an alternative to, or concurrent with, disciplinary action.

Within thirty (30) days after receiving notice that an employee or student has been convicted of violating a criminal drug statute in this workplace, the following sanctions or remedial measures will be imposed upon that employee or student:

- Taking whatever necessary and appropriate corrective action against such an employee or student, up to and including termination of employment for employees and in the case of a students, whatever action the Division of Student Affairs deems appropriate;
- Requiring such employee or work-study student to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a federal, state or local health, law enforcement, or other appropriate agency;
- During and after participation in the assistance program, the employee or student will be required to maintain an alcohol and/or drug-free status in order to remain employed. The Division of Student Affairs will monitor students’ participation and take whatever actions may be necessary.

It is the goal of Seton Hall University to provide a safe, productive work environment for our students and employees. On-going compliance with this policy statement is required by all. Failure to comply with this law may result in suspension of all federal grant funding and suspension or debarment from future funding for Seton Hall University.
Student Code of Conduct

Alcohol and Other Drug Violations
Any student found to have committed or to have attempted to commit the following misconduct may be subject to the disciplinary sanctions outlined in Article IV of the Student Code of Conduct. In all instances where examples of specific misconduct are cited, they shall serve as examples and not as an exhaustive or complete list of such conduct.

14. Use, possession, manufacturing, or distribution of marijuana, heroin, narcotics, or other controlled substances (i.e. prescription drugs) except as expressly permitted by law. This includes possession or use of any form or type of paraphernalia associated with controlled substance(s). Parents or legal guardian will be notified if their student is found to be in violation of this policy.

15. Use, possession, manufacturing, or distribution of alcoholic beverages (except as expressly permitted by University regulations), or public intoxication. Alcoholic beverages may not, in any circumstance, be used by, possessed by or distributed to any person under twenty-one (21) years of age.

Being responsible and knowledgeable means knowing and abiding by New Jersey state laws and University policies regulating the use of alcohol. Students should be specifically aware of the following:

a. Furnishing alcohol to someone under 21 years of age is a serious violation of University policy and of New Jersey state law.

b. Students who are 21 years of age or older may have alcohol in their rooms or apartments. Alcohol is not permitted in public areas of the residence halls such as halls, baths, lounges, and lobbies.

c. Kegs, bars, punch containing alcohol, beer bongs, and "around the world parties" (moving a party from room to room) are not permitted on campus or in/at University premises.

d. Open containers of alcohol are not permitted to be outside on campus grounds at any time. This includes walkways around the residence halls.

e. Intoxication as exhibited by behavior is prohibited and will subject the student to disciplinary action. Inappropriate behavior relating to alcohol use will be regarded as a serious violation of
the Student Code. The involvement of alcohol and/or other drugs is not considered a legitimate excuse for violation of any University policy.

f. Parents or legal guardians of students under 21 years of age will be notified if their student is found to be in violation of the University's alcohol policy.

**Sanctions for Alcohol and Other Drug Violations**

The penalties for misconduct range from Probation to Dismissal. Typically, students who have violated the University Community Standards concerning Alcohol and Other Drugs can receive a series of sanctions both punitive and educational in nature. The goals for these sanctions are to educate the student and help them to assess their own behaviors. It is important that our conduct process not only engage the student in conversation about their behavior but also provide the necessary supports for behavioral change.

As mentioned earlier, a variety of primary and secondary educational sanctions are typically assigned for violations of the University Alcohol policy. The most common primary sanctions assigned are;

**Probation Level 1**

This sanction is a written reprimand for violation of a Community Standard. Probation I is for a designated period of time and includes the probability of more severe disciplinary sanctions if the student is found to have violated any Community Standards during the probationary period. This sanction may impact a student’s eligibility for housing selection. With this sanction, the student remains in “good conduct standing” with the University.

For more severe alcohol violations, such as alcohol transports, the primary sanction assigned is typically;

**Probation Level II**

This sanction is similar to Probation Level I, with the exception that a student would no longer be in “good standing” with the University throughout the duration of the probationary period. This level of probation also restricts the student from engaging in certain leadership positions on campus,
such as elected positions (student government), para-professional positions (RA/DA/TIR/PA),
Greek Life new member education process and study abroad programs.

Secondary Sanctions
Students are also assigned a secondary educational sanctions. Secondary educational sanctions
include a mandate to the CHOICES alcohol education workshop. Students under the legal age to
use alcohol will also have their parents/guardians notified as part of an educational sanction.
Students who reside on campus, are also aware that a multiple violations of the university alcohol
policy can result in removal from any on campus housing. Students who are transported to the
hospital for abuse of alcohol along with the primary and secondary sanctions, are required to pay a
fee of $350 for the transport.

Sanctions for Drug Violations
Similar violations of the alcohol policy, any student that violates the University drug policy will be
assigned a set of primary and secondary sanctions. Sanctions assigned vary depending upon the
amount and type of drug, whether there was intent to sell, and location. The typical assigned primary
sanction for lower level drug violations such as possession of small amounts of marijuana or
possession of paraphernalia is Probation Level II. Students found responsible for a higher level
drug violation, such as possession of larger amounts marijuana or possession of a controlled
substance, are typically are Suspended from the University. If a student is found responsible for
dealing drugs on campus, the typical primary sanction is Expulsion from the University.

Programs & Events
Programming and Campus events are large parts of our efforts to not only educate students but to
also provide students with alternative activities to drinking, especially during high alert times such
as the weekend and at night. Over the last two years Student Life, with support from other offices
of campus, have hosted the following programs in regards to Alcohol and Other Drug Awareness:
Student Life Alcohol & Other Drug Programming

**CHOICES** – This program provides specific strategies and information identified by the award-winning Alcohol Skills Training approach to give college students the opportunity to reflect on facts, risks and norms associated with alcohol and make wise choices regarding alcohol consumption.

- Program Goals
  - Help students reflect on their drinking behaviors and motivate themselves to engage in self-change.
  - Help students make better choices and decisions around alcohol use
  - Provide students with risk reduction strategies to aid in making informed decisions around alcohol use.

- Program Use
  - CHOICES used as a first level sanction for first time violations of the alcohol policy

**E-checkup To Go (Alcohol)** – This is an online, evidence based, intervention and personalized feedback tool developed by counselors and psychologists at San Diego State University. The program is designed to motivate individuals to assess their alcohol consumption with personalized information about their own drinking and risk factors. The course provides a detailed education about alcohol and its effects on the body and mind. Whether you drink or not, eCHECKUP TO GO empowers students to make well-informed decisions about alcohol and help you better cope with the drinking behavior of your peers.

- Program Goals
  - Program allows students to quantify their alcohol usage and gauge the risk factors based on their usage.

- Program Use – The E-Checkup to Go program is sent to all incoming freshman students. The program is utilized to gauge what the alcohol usage of the incoming class is prior to the start of the academic year.
The data gathered from this online program gives us the first part necessary to determine what change if any happens to student drinking habits after the first semester of being at Seton Hall University.

E-checkup To Go (Marijuana) – The Marijuana eCHECKUP TO GO for Colleges and Universities is a personalized, evidence based, online prevention and intervention program designed to reduce marijuana use among college students. It is designed to help motivate students to reduce their level of marijuana use using personalized information about their own behavior and risk factors.

- Program Use – The E-Check-up to Go program for marijuana is used as a primary level sanction for student who violate the university student code of conduct as it relates to drugs.

The Pocket Guide to Alcohol Education at Seton Hall
Alcohol and other drug programming that is available to student groups and organizations. The below list of programs can be requested and scheduled at any time throughout the school year.

- Program Use – This group of programs were created to provide a variety of programming opportunities for Resident Assistants to use in the residence halls with their students. Student groups and Greek letter organizations are also able to request these specialized programs for their members to attend.

Drink Like a Lady, Act Like a Woman
Understand how alcohol affects women differently than men. Gain an understanding of the health risks of long term/binge drinking on the female body, while participating in a fun activity.

Bystander Intervention Program
Program designed and used to educate students going through the Greek Life new member education process. Program introduces students to facts about sexual assault, how to be an active bystander, and the role alcohol can play in negative decision making.

Guide to Hosting Safe Parties
Program directed at Seton Hall University students that live off-campus. Provided valuable information to students about local town ordinances, consequences for policy violations and effects of alcohol abuse in social settings.

DUI/Distracted Driver Simulator – This Distracted Driving Program, part of the National Safe a Life Tour, allowed students to be placed in a car that simulates the dangers of both driving while under the influence as well as being a distracted driver by means of texting or other technologies.
• Program Use – This program is used to help students understand the risks of impaired driving.

Educational Poster Campaigns
• Program Use – Poster campaigns serve as a passive way to interact and inform students about important issues. Our poster campaigns are engaging and change on a schedule so that they are not repetitive to the student body.

Nine People You Become When You’re Drunk
• A funny, yet eye opening look, at the negative/embarrassing behaviors associated with binge drinking.
• Poster campaign that was designed to educate students leading up to our major campus event GrooveBoston

Don’t Be That Guy
• Posters illustrating the importance of CONSENT in potentially risky sexual situations that may involve alcohol and other drugs

Four Awesome People You Become When You’re an Active Bystander
• A light hearted look at the easy ways students can become active bystanders in the Seton Hall University community.
• Posters model everyday behaviors that can interrupt potentially dangerous situations.

KNOW MORE Student Group
• Program Use – Student group created to assist administration in reaching student body on a variety of topics around alcohol, drugs and sexual violence.

Pirate Swag’on: Alcohol Edition
• Students from KNOW More group carry around blue wagon with prizes for students that answer alcohol related questions
  ○ GOAL: Test student knowledge and correct misinformation around alcohol use.

Study Break SOLO Cup Crafts
• Students take red solo cups synonymous with alcohol and pot plants in them instead.
• Program Use – The BUZZ is introduced to incoming freshman students through their University Life class. The BUZZ program uses multiple learning strategies including gamification to engage students around the topic of alcohol use and abuse.

A fun, game-oriented and interactive alcohol education presentation. The Buzz program was adapted by Seton Hall University and presented to every University Life class in 2014-15. University Life is a required course for all incoming freshman students.

• Assessment information has provided valuable data that can be used in social norming campaigns, especially for our first year students
• Program is well received by the students and presents opportunity to reach every first year student.

KNOW MORE: Do More (Bystander Intervention)

Program Use - An interactive program that used technology to teach students about consent and incapacitation. Student participants also engage in scenarios that require them to think about ways to be an active bystander. Program is part of the University Life course for incoming freshman students and transfers.

Pirate Adventure/Orientation Programs

Matt Bellace – How to Get High Naturally
• A positive, science-based and seriously entertaining approach to substance abuse prevention.
  • 95% of respondents agree that attending this program helped them understand the importance of having positive social supports such as friends who make healthy choices around alcohol and other drugs.
  • 93% of respondents strongly and moderately agree that attending this session makes them want to make healthier decisions for themselves, both emotionally and physically, when it comes to alcohol and other drug use.

Student Conduct and Safety on Campus
• Interactive program teaching students about conduct pitfalls and campus safety during the first year.
  • 88% of respondents agree that this program helped them understand the university polices in regard to alcohol and other drugs
  • 85% of respondents agreed that this program helped them become aware of the university resources for assistance with issues related to drugs and alcohol