

Online Campaign Planner

Build a multi-channel promotion for a branding or direct response campaign

Please submit your completed form to setonhall.mojohelpdesk.com.

Web Team Use Only

Initial	Item	Initial	Item
	Landing Page		Banner and Paid Search Ads
	Title, keywords and description verified.		Coremetrics tags added and verified for consistency
	Verify that the Title Bar Caption field is set as the Title		Click-throughs verified
	Coremetrics tags and category verified.		
	Optional Vanity URL verified		Other
	Secondary Brand/Unit Information Correct		
	For Lead Generation Campaign		
	Campaign ID switched from 99 to live ID		
	Database set to expire when campaign closes		
	Campaign added to Campaign Reports datasheet		
	User accounts added and access granted to Campaign Reports		
	Site Promotions		
	Coremetrics tags added and verified for consistency		
	Click-throughs verified		
	Promotions scheduled for launch		
	Updated the Description field for site promotion images		
	E-mails		
	Coremetrics tags added and verified for consistency		
	Click-throughs verified		
	E-mails scheduled for launch		