

# SETON HALL MUNIVERSITY...

## CENTER FOR CATHOLIC STUDIES

TO: IBC AND MICAH PARTICIPANTS

SUBJECT: BRANDING, INDIVIDUALITY, CULTURE/COMMUNITY

**DATE: MARCH 2023** 

## **March 2023 Meeting**

#### Welcome and Self Introductions

### **Ignatian Business Chapters Mission Statement**

The Mission of the Ignatian Business Chapters is to establish and lead a national and international network of business executives to explore their respective religious traditions in order to help the individual executives

- integrate faith, family, and professional life,
- develop a corporate culture that is reflective of their religious faith and values
- exercise a beneficial influence upon society at large.

The chapters, grounded in the Roman Catholic tradition, welcome believers who are open to and respectful of one another's religious tradition. They are committed to the conviction that ethics and values grow out of one's religious heritage.

Scripture Reading: Micah 6:8-12
He has told you, O mortal, what is good; and what does the Lord require of you but to do justice, and to love kindness, and to walk humbly with your God?
The voice of the Lord cries to the city (it is sound wisdom to fear your name): Hear, O tribe and assembly of the city!
Can I forget the treasures of wickedness

in the house of the wicked, and the scant measure that is accursed? Can I tolerate wicked scales and a bag of dishonest weights? Your wealthy are full of violence; your inhabitants speak lies, with tongues of deceit in their mouths.

Quiet Reflection: Five minutes of silence followed by sharing insights.

**Article 1**: "Lying and Your Personal Brand," by Kirk Hanson. *ETHICS MEGATRENDS*, February 15, 2023.

Article 2: "Jordan Peterson and Jesuit Bernard Lonergan have different takes on a culture in decline. The Church should listen to both," by Richard G. Malloy, *America*, January 17, 2023.

**Be Attentive:** In continuing the conversation on lying, Kirk Hanson cites some examples from the media. What are you noticing in the media recently about lying? What are you noticing at work, interviewing candidates and reading resumes? Any of your children or relatives doing applications for college or grad, law, medical school? What do their applications look like, and how do they match their on-line identities?

**Be Intelligent:** What do you think about Kirk Hanson's three ethical principles and his predictions?

**Be Reasonable:** In our second article, the author, Richard Malloy contrasts, the thoughts of a popular Canadian professor, Jordan Peterson, and his case for individualism, with the Canadian Jesuit theologian and philosopher Bernard Lonergan's insights on community and culture. Any reaction to the article and the authors' conclusions?

**Be Responsible:** How do these articles meet the scripture reading from the Book of Micah? What were key insights that surfaced in today's discussion? Any food for further contemplation? Any action steps? What are the implications for you at work, in your community and with family? Leverage the conversation for good!

Closing Prayer: Our Father, who art in heaven, hallowed be your name. Your kingdom come. Your will be done on earth as it is in heaven. Give us this day our daily bread and forgive us our trespasses as we forgive those who trespass against us. And lead us not into temptation but deliver us from evil. Amen.

Glory be to the Father and to the Son and to the Holy Spirit, as it was in the beginning, is now, and ever shall be, world without end. Amen!