THE SATORI ATHLETIC ORGANIZATION
WHO IS SAO?

Satori Athletic is a non-profit 501c3 organization designed to aide the high school student-athlete in pursuing the dream of playing at college level, while providing informational and supportive resources to dedicated sports parents. The organization was started in 2006 and is run by a four member board of directors.

The founder, Ms. Simone Bellamy, inspired by the challenges she and her daughter faced when navigating the athletic scholarship process created a membership organization to assist in the success of other student-athletes. SAO membership is open to any high school athlete ages 14 - 19 in New Jersey. Our primary service area is the City of Newark.

SAO’s signature initiative is it’s Athlete’s Edge Project (AEP). AEP students engage in “learning experiences” that integrate their athletic, academic, and social abilities for the purpose of using athleticism as a springboard for leadership and individual achievement. AEP services are:

- AEP offers one-on-one advisement on the NCAA Eligibility Center requirements of student-athletes to qualify academically and be cleared to participate in Division I and II college athletics.
- Informational workshops held throughout the year
- Helps athletes focus on their academics and athletics
- Learning experiences for athletes and their parents
- Some workshops are tailored specifically for parents
- Provides marketing tools for athletes to showcase themselves to coaches and recruiters.
THE MISSION

- Satori’s mission is to empower high school athletes and their parents through workshops, academic advisement, and programming designed specifically for the young athlete and sports parent.

- Satori would like to provide a number of SHU students with a unique and rewarding opportunity to work, educate, and learn about their career aspirations while contributing and giving back to the community through Satori.
The SAO/SHU Innovators Program (SIP)

- Provides an innovative service learning experience for SHU students.
- Students learn about their career aspirations while “giving back”.
- Students volunteer 3-4 hours a week functioning as aides in the SAO organization according to the discipline chosen.
As an example, Satori has a unique focus on athletics and it takes much emphasis to make sure a high school athlete is prepared to become a college athlete. One of the student aide’s, choosing the discipline of Marketing will learn more about marketing the student-athlete to various colleges while deciding, Is this the career for me? Here are a number of other examples:

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<thead>
<tr>
<th>SAO Service</th>
<th>Learning Experiences</th>
<th>Disciplines</th>
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<tbody>
<tr>
<td>NCAA Eligibility</td>
<td>Assists with Interviewing families</td>
<td>Education</td>
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<td>One-on- one advisement</td>
<td>- Assists with assessing students current NCAA academic standing</td>
<td>Counseling</td>
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<td>- Assists with plan of action development</td>
<td>Guidance</td>
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<td>AEP Workshop Series</td>
<td>Assists with topic research</td>
<td>Communications</td>
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<td>Coordination</td>
<td>- Assists with Speaker and Media interaction</td>
<td>Journalism</td>
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<td>- Assists with event Advertising</td>
<td>Broadcasting</td>
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<td>- Assists with community outreach, high school tours, and corporate presentations</td>
<td>Visual Media</td>
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<td>Public Relations</td>
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<td>Computers</td>
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THE EXPOSURE

The SIP Program has the potential for SHU students to gain exposure to the following disciplines:

THE OUTCOMES

- More student and community involvement
- Greater percentage of SHU students making the right choices for their careers, learning more, and completing their college programs.
- Improving the statistics of inner city high school athletes getting into college with a student aide helping them along.
- Peer learning and appreciation immeasurable.
- SHU students having an alternative to volunteer in ways other than tutoring gaining invaluable work experience.