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Stillman School of Business

Bachelor of Science in Business Administration
Management

Why Should I Major in Management at Seton Hall?

The Department of Management at Seton Hall will teach you the core skills needed by great managers: how to plan strategically, how to organize human and material resources effectively, and how to control business operations efficiently. With this knowledge and skill set, you will have the know-how to plan, execute and lead in any organization, including corporations, government, nonprofit, labor and entrepreneurial environments.

The Curriculum:

The management curriculum offers three tracks in which students can complete their management elective courses — human capital management, executive management and entrepreneurship. Human capital courses focus on compensation, managing diversity, and leveraging human capital and knowledge. Executive management explores areas such as principles of supervision and executive control, leadership and negotiation. Entrepreneurship courses concentrate on innovation and entrepreneurship within large and small business settings.

What Does It Take to Graduate?

In addition to the core business requirements, students must complete one required course and four management electives. Students must also complete the liberal arts and sciences core requirements along with liberal arts and general electives. Students are required to have at least a 2.0 GPA in their combined management courses.

Career Opportunities:

The Department of Management sponsors and supports qualified students in the cooperative education program, which can often lead to full-time job offers. A management concentration prepares you for both entry-level and long-range advancement. Many management majors enter corporate training programs designed to prepare them for middle management positions. These positions include human resource management, compensation management, inventory management, production and operations.

A bachelor's degree in management offers excellent preparation for continued graduate studies in management or a Master of Business Administration (M.B.A.).

How Do I Apply for Admission?

Send your completed application to Seton Hall University and include the \$55 non-refundable application fee (\$45 if applying online). Freshman applicants must submit official high school transcripts and any college or university transcripts where credit was attempted, plus the results of the SAT I or ACT assessments. Transfer students must submit transcripts from each college or university where credit was attempted. Those with fewer than 24 earned credits must complete the freshman requirements. Applications are available at admissions.shu.edu.

Can I Get Financial Aid?

Almost 90 percent of the students who entered Seton Hall last year received some form of financial aid, and 75 percent of these students received money directly from the University. The four types of financial aid include scholarships, grants and discounts, loans, and part-time jobs on campus. For further information, visit admissions.shu.edu/FinancialAid.htm or call (973) 761-9332.

Management Requirements*:

Arts and Sciences Requirements — 42 credits

- A. Oral Communication (3 credits)
- B. Communication Electives (3 credits)
- C. English (9 credits)
- D. Science (3 credits)
- E. Mathematics (3 credits)
- F. Philosophy (3 credits)
- G. Psychology (3 credits)
- H. Religious Studies (6 credits)
- I. World Culture Electives (9 credits)

Liberal Arts Elective Requirements — 13 credits

General Elective Requirements — 13 credits

* Please see Undergraduate Catalogue

Business Requirements — 45 credits

- A. Accounting (6 credits)
- B. Economics (9 credits)
- C. Management (6 credits)
- D. Marketing (3 credits)
- E. Finance (3 credits)
- F. Quantitative Analysis (6 credits)
- G. Law (3 credits)
- H. Management Information Systems (3 credits)
- I. Integrative Courses (6 credits)

Management Major — 15 credits

The following courses are required:

- BMGT 4547 Developing Management Skills (3 credits)
- BMGT Management Electives (12 credits)

Human Capital Management Electives:

- BMGT 3511 Human Resource Management (3 credits)
- BMGT 4525 Compensation Management (3 credits)
- BMGT 4526 Managing Diversity (3 credits)
- BMGT 4548 Managing Knowledge Organizations (3 credits)

Executive Management Electives:

- BMGT 4523 Principles of Supervision and Executive Control (3 credits)
- BMGT 4529 Organization Theory and Practice (3 credits)
- BMGT 4545 Leadership Seminar (3 credits)
- BMGT 4562 Negotiation (3 credits)

Entrepreneurship Electives

(Course numbers will be assigned):

- BMGT 4566 Starting a Business (3 credits)
- BMGT Introduction to Entrepreneurship (3 credits)
- BMGT Financing Entrepreneurial Ventures (3 credits)
- BMGT Entrepreneurial Venture Projects (3 credits)

Degree Requirements: 128 total credit hours

Management majors can choose to use general elective credits toward a double major, minor or certificate.

For more information, call an admissions counselor at 1-800-THE-HALL, send an e-mail to thehall@shu.edu or visit admissions.shu.edu.

To talk to a faculty adviser, contact Paul Forbes, senior faculty associate in the Department of Management, at forbespa@shu.edu or (973) 761-7950.