

**Graphic, Interactive, and Advertising Design Art Minor — 21 hours, including:**

AART 1223	Two-Dimensional Design and Color
AART 1311	Introduction to Graphic Design and Advertising Art
AART 2311	Advanced Graphic Design and Advertising Art (pre-requisite AART1311)
AART 2312	Digital Art and Design I
ARTH 1101	Art of Western World
ARTH 1118	20th-Century Art
COGR 2324	Desktop Publishing

**Web Design Certificate Program — 16 hours, including:**

AART 1223	Two-Dimensional Design and Color
AART 2312	Digital Art and Design I
AART 2315	Art of Web Design I
AART 2316	Art of Web Design II
COGR 2111	Introduction to Hypertext Markup Language (1 credit)
COGR 2112	Introduction to Multimedia Communication

**B.S. in Art Education\* — Fine Arts Requirements — 42 hours, including:**

*Required Courses:*

AART 1110	Drawing I
AART 1217	Painting I
AART 1223	Two-Dimensional Design and Color
AART 1224	Printmaking
AART 2210	Drawing II (pre-requisite: AART 1110)
AART 2220	Figure Drawing
ARTH 1101	Art of the Western World
ARTH 1118	Twentieth Century Art (first year)
ARTH xxxx	Art History Electives (6 credits)

*Elective Art Education Courses (12 credits):*

AART 2215	Watercolor
AART 1219	Sculpture
AART 1220	Art Materials and Techniques
AART 1226	Traditional American Crafts
AART 2312	Digital Art and Design I
AART 3161-3166	Independent Study

\*Please see the College of Education and Human Services section in the Undergraduate Catalogue for a complete list of education requirements.

**Degree Requirements:** 130 total credit hours

Students can minor or double major in any of the College of Arts and Sciences disciplines.

**For more information,** call an admissions counselor at **1-800-THE-HALL**, send an e-mail to [thehall@shu.edu](mailto:thehall@shu.edu) or visit [admissions.shu.edu](http://admissions.shu.edu).

To talk to a faculty adviser, contact Arline Lowe, M.F.A., chair of the Department of Art and Music, at [lowearli@shu.edu](mailto:lowearli@shu.edu) or (973) 761-9721.  
Web site: [artsci.shu.edu/artmusic](http://artsci.shu.edu/artmusic)



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# Art

## Bachelor of Arts in Fine Arts and Graphic, Interactive and Advertising Design Bachelor of Science in Art Education

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### Why Should I Major in Fine Arts or Graphic, Interactive and Advertising Design or Art Education at Seton Hall?

The professional art field has expanded vastly to include everything that is visually communicated or “designed.” Studio art courses present an introduction to the fine arts where students develop a personal approach to art media, gain knowledge of materials and techniques, and strengthen their creative skills. Seton Hall University provides a “hands on” art education that fosters creative thinkers and problem solvers who will make their mark in this field as leaders.

Undergraduate students have the option to study abroad for credit at Student Art Centers International or at other university programs. The proximity of Seton Hall’s campus to New York City and Philadelphia allows students access to many significant art institutions. Many education students choose fine arts or graphic, interactive and advertising design as their secondary major.

### The Curriculum:

The art programs offered in the Department of Art and Music are designed to develop each student's interests and potential. Course offerings include drawing, painting, sculpture, printmaking and figure drawing, graphic design, fine arts, computer graphics, visual communications and Web design. Advisers work closely with students and tailor their studies to meet personal objectives. With small class sizes, students get much individual attention.

A five-year, dual-degree B.A./M.A. in Museum Professions and a web design certificate program are also available.

### What Does It Take to Graduate?

In addition to the general requirements of the College of Arts and Sciences, students must fulfill the Bachelor of Arts requirements for one of the following majors: Fine Arts or Graphic, Interactive and Advertising Design. Education students must also be in consultation with the College of Education and Human Services with regard to fulfilling the requirements for the Bachelor of Science in Art Education.

### Career Opportunities:

Students who have completed the art programs at Seton Hall find internships and career opportunities in advertising agencies, design studios, corporate art departments, publishing houses, museums and galleries, and become professional artists, art teachers and art administrators.

A bachelor’s degree in fine arts or graphic, interactive and advertising design is an excellent foundation for graduate school. Opportunities for continued study include fine arts, art history, graphic design or art education. Seton Hall also offers a Master of Arts in Museum Professions.

### How Do I Apply for Admission?

Complete your application to Seton Hall University and include the \$55 non-refundable application fee (\$45 if applying online). Freshman applicants must submit official high school transcripts and any college or university transcripts where credit was attempted, plus the results of the SAT I or ACT assessments. Transfer students must submit transcripts from each college or university where credit was attempted. Those with fewer than 24 earned credits must complete the freshman requirements. Applications are available at [admissions.shu.edu](http://admissions.shu.edu).

### Can I Get Financial Aid?

Almost 90 percent of the students who entered Seton Hall last year received some form of financial aid, and 75 percent of these students received money directly from the University. The four types of financial aid include scholarships, grants and discounts, loans, and part-time jobs on campus. For further information, visit [admissions.shu.edu/FinancialAid.htm](http://admissions.shu.edu/FinancialAid.htm) or call (973) 761-9332.

## Fine Arts and Graphic, Interactive, and Advertising Design Requirements:

### **Core Curriculum Requirements\***

- A. English Language (6 credits)
- B. Communication (3 credits)
- C. Mathematics (3 credits and pre-requisites)
- D. Natural Sciences (6 credits) and Behavioral Sciences (6 credits)
- E. Western Civilization (6 credits), Foreign Language (6 credits) and American Civilization/African, Asian and Latino Civilizations/Foreign Literature/Advanced Language (6 Credits)
- F. Ethical Questions (3 Credits)
- G. Philosophy and Religious Studies (9 Credits)

\* **Please see Undergraduate Catalogue**

### **Fine Arts Major — 42 credits, including:**

AART 1110	Drawing I
AART 1223	Two-Dimensional Design and Color
AART 2210	Drawing II (pre-requisite: AART 1110)
AART 1217	Painting I
AART 1219	Sculpture
AART 1224	Printmaking-Intaglio
or AART 1225	Printmaking-Relief
ARTH 1101	Art of the Western World
ARTH 1118	Twentieth Century Art
ARTH xxxx	Art History Electives (6 credits)

#### *Elective Courses (12 credits):*

AART 2215	Watercolor
AART 1224	Printmaking-Intaglio
AART 1225	Printmaking-Relief
AART 2141-45	Special Topics
AART 2220	Figure Drawing
AART 1227	Painting II (pre-requisite: AART 1217)
AART 2230	Illustration
AART 2314	Computer Assisted Illustration (pre-requisite AART 2230)
AART 2317	Digital Painting
AART 3161-66	Independent Studies (1-6 credits)
COGR 2320	Still Photography
COGR 3325	Digital Photography

#### *Required Art Courses for B.S. in Arts Education:*

AART 2215	Watercolor
AART 1219	Sculpture
AART 1220	Art Materials and Techniques
AART 1226	Traditional American Crafts
AART 2312	Digital Art and Design I
AART 3161-3166	Independent Study (1-6 credits)

**Fine Arts Minor — 18 hours, including:**

*Required Courses (6 credits)*

AART	1110	Drawing I
ARTH	1101	Art of the Western World

*Elective Courses (12 credits)*

AART	2215	Watercolor
AART	1217	Painting I
AART	1219	Sculpture
AART	1223	Two-Dimensional Design and Color
AART	1224	Printmaking-Intaglio
AART	1225	Printmaking-Relief
AART	2141-45	Special Topics
AART	2210	Drawing II (pre-requisite: AART 1110)
AART	2220	Figure Drawing
AART	1227	Painting II (pre-requisite: AART 1217)
AART	2317	Digital Painting

**Graphic, Interactive and Advertising Design Major — 60 hours, including:**

*Required Core Course Sequences:*

ARTH	1101	Art of the Western World
ARTH	1107	American Art
MUHI	1102	Music and Civilization
MUHI	1108	American Music

*Required Courses (42 credits):*

ARTH	1110	Drawing I
AART	1223	Two-Dimensional Design and Color
AART	1311	Introduction to Graphic Design and Advertising Art
AART	2230	Illustration I
AART	2233	Typographical Design and Letter Form
AART	2311	Advanced Graphic Design and Advertising Art (pre-requisite: AART 1311)
AART	2312	Digital Art and Design I
AART	2314	Computer-Assisted Illustration (pre-requisite: AART 2230 & 2312)
AART	2315	Art of Web Design I
AART	4312	Practicum Design Seminar (Senior)
ARTH	1118	20th-Century Art
ARTH	1124	History of Graphic Design
COGR	2321	Print Typography and Electronic Publishing
COGR	2324	Desktop Publishing

*Studio Elective Courses — Group 1 (9 credits):*

AART	2215	Watercolor
AART	1217	Painting I
AART	1219-29	Introduction to Sculpture
AART	1224/25	Printmaking
AART	2210	Drawing II (pre-requisite: AART 1110)
AART	2220	Figure Drawing
AART	3193-94	Graphic Design/Advertising Internship

*Non-studio Electives — Group 2 (9 credits):*

AART	2316	Art of Web Design II (pre-requisite: AART 2315)
AART	2334	Three-Dimensional Packaging and Exhibit Design (pre-requisite: AART 1311 and AART 1223)
AART	2317	Digital Painting
AART	2312	Digital Art and Design II (pre-requisite: AART 2312)
COGR	2320	Digital Photography
AART	3312	Web Advertising and Development
AART	3313	Art Direction and Creative Strategy
COGR	2322	Introduction to Three-Dimensional Computer Graphics
COGR	3323	Presentation Graphics