



COLLEGE OF ARTS
AND SCIENCES

SETON HALL UNIVERSITY

Essay question for all M.P.A., M.H.A. and Graduate Certificate applicants

In a 300-word essay, please answer the following:

How has your personal, professional and academic background influenced your decision to pursue your chosen career? How and why will the pursuit of graduate education through the Department of Public and Healthcare Administration at Seton Hall University assist you in achieving your professional goals?

Essay questions for M.P.A. applicants interested in the following concentrations: Public Service Administration & Policy, Nonprofit Organization Management and Arts Administration

Please write a 500-word essay answering one of the following questions:

1. Why do foundation and corporate funders, as well as government agencies, encourage collaboration among nonprofit organizations and across sectors? What do you see as the benefits and opportunities, as well as the challenges and risks, to nonprofit and arts organizations when they enter collaborative relationships?
2. Because of the lower salaries offered by the typical nonprofit or arts organizations, these organizations face many challenges in the area of human resource management. What steps can nonprofit and arts organizations take to address these challenges and build a strong, effective staff?
3. Citizen involvement is important for effective municipal management as well as for running an effective community-based nonprofit or arts organization. How would you determine whether the programs provided by an organization or municipality are meeting community needs?

Essay questions for M.H.A. and M.P.A. Health Policy & Management applicants

Please write a 500-word essay answering one of the following questions:

1. Comment on the changes, for better or worse, which managed care has brought to the delivery of health services over the past decade. What further changes do you foresee?
2. As a future healthcare manager, do you see yourself as an advocate for the patient, the physician, the institution, the payer, or some combination of the four? How will you balance these competing interests?
3. What draws you to a career in healthcare administration? That is, in what ways does the field of health care differ from other industries to make it more attractive to you?

Revised: June 1, 2000